

Contents

List of figures and tables	vi	
Debts of gratitude	vii	
Foreword by Kenneth J. Gergen and Mary M. Gergen	ix	
How this book can help	1	
one	Introducing creative research	3
	Introduction	3
	Creative research methods	5
	What do we know about 'creativity'?	10
	Creativity in research	13
	Informal and formal research	16
	Evaluation research	17
	Conclusion	18
two	Creative research methods in practice	19
	Introduction	19
	History of creative research methods	19
	Good practice in creative research	21
	Arts-based research in practice	22
	Autoethnography in practice	25
	Mixed-methods research in practice	26
	Research using technology in practice	32
	Conclusion	34
three	Creative research methods and ethics	35
	Introduction	35
	Research governance	36
	Theories of ethics	37
	Feminist research	40
	Emancipatory research	41
	Decolonised research	42
	Participatory research	45
	Critiquing transformative research frameworks	46
	Managing ethical dilemmas in creative research	47
	Ethics in arts-based research	49
	Ethics in mixed-methods research	50
	Ethics in research using technology	51
	Well-being of researchers	53
	Conclusion	54
four	Creative thinking	55
	Introduction	55

	Ethical thinking	55
	Creative thinking	55
	Creative use of literature	59
	Using theory creatively in research	63
	Creativity and cross-disciplinary work	65
	Imagination	66
	Assessing research quality	68
	Reflexivity	71
	Conclusion	75
five	Gathering data	77
	Introduction	77
	Ethics in data gathering	77
	Reflexive data	78
	Writing	79
	Diaries and journals	81
	Interviews	82
	Video	85
	Online and other secondary data	86
	Transformative data gathering	86
	Drawing	89
	Mapping	90
	Shadowing	91
	Vignettes	92
	Time	93
	Mixed methods	94
	Conclusion	97
six	Analysing data	99
	Introduction	99
	Ethics in data analysis	100
	Data preparation and coding	100
	Quantitative versus qualitative data analysis	101
	Secondary data	103
	Analysing documentary data	104
	Analysis of talk	105
	Visual analytic techniques	107
	Analysing video data	107
	Mixed-methods analysis	109
	Data integration	111
	Data analysis using technology	114
	Transformative frameworks and data analysis	115
	Arts-based data analysis	117
	Conclusion	119

seven	Writing for research	121
	Introduction	121
	Ethics in writing for research	123
	Audience	124
	Feedback	124
	Fact versus fiction	125
	Journals	128
	Blogs	129
	Poetic writing	130
	Collaborative writing	132
	Mixed-methods writing	132
	How to write better for research	135
	Conclusion	136
eight	Presentation	137
	Introduction	137
	The ethics of presentation	138
	Data visualisation – dos and don'ts	142
	Graphs and charts	147
	Diagrams, infographics and maps	149
	Conferences and meetings	150
	Mixed-methods presentation	151
	Arts-based presentation	154
	Presentation using technology	158
	Conclusion	159
nine	Dissemination, implementation and knowledge exchange	161
	Introduction	161
	Ethics in creative dissemination and implementation	162
	Online and other media	162
	Mainstream media	164
	Arts-based dissemination	168
	Mixed methods of dissemination	170
	Dissemination in transformative research	172
	Implementation	173
	Knowledge exchange	176
	Conclusion	177
ten	Conclusion	179
	References	183
	Index	213