## Contents

Preface Acknowledgements	ix xi
I FUNDAMENTALS	
1 Communication and the Context	3
1.1 What do Speakers Communicate?	3
1.2 Understanding and Inference	10
1.3 The Context	16
Recommended Reading	22
Notes	22
2 Relevance	24
2.1 Standards in Communication	24
2.2 The Principle of Relevance	32
Recommended Reading	38
Notes	38
3 Pragmatics, Linguistics and Literature	39
3.1 Carving up Meaning: Semantics and Pragmatics	39
3.2 Promises and Poetry	48
Recommended Reading	52
Notes	53
II EXPLICATURE	
4 Explicating and Implicating	57
Recommended Reading	63
Note:	64
5 The Proposition Expressed	65
5.1 Assigning Reference	65
5.2 Enrichment	77
5.3 Explicatures and Coherence	84
Recommended Reading	88
Notes	89

viii Contents

6 Higher-Level Explicatures: Attitudes and Speech Acts	91
6.1 Speech Acts and Pragmatics	91
6.2 Performatives	95
6.3 Saying, Telling and Asking	100
6.4 Interpretive Use	102
6.5 Non-Declarative Utterances: Imperatives	110
6.6 Non-Declarative Utterances: Interrogatives	114
Recommended Reading	118
Notes	119
III IMPLICATURE	
7 Types of Implicature	123
7.1 Introduction	123
7.2 Implicated Premises and Implicated Conclusions	125
7.3 Strong and Weak Implicatures	128
Recommended Reading	133
Note	133
8 Constraints on Implicatures	134
8.1 Connections in Discourse	134
8.2 Discourse Connectives as Constraints on Implicatures	136
8.3 The Classification of Discourse Connectives	137
8.4 Parallel Implications	142
8.5 Non-Truth-Conditional Meaning: Semantics and Pragmatics	146
Recommended Reading	151
Notes	152
9 Implicatures and Style	155
9.1 Poetic Effects	155
9.2 Metaphor	160
9.3 Irony	164
9.4 Style	171
Recommended Reading	178
Notes	178
References	180
Index	186