

CONTENTS

<i>Preface</i>	vii
<i>Acknowledgments</i>	ix
PRETEXT	
Professing English in the Age of Cognitive Science	3
CHAPTER 1	
User's Manual	25
CHAPTER 2	
Floor Plan	30
CHAPTER 3	
Poetry and Invention	51
CHAPTER 4	
The Body of Our Thought (and the Thought of Our Body)	68
CHAPTER 5	
The Poetry of Argument	99
CHAPTER 6	
Conceptual Connections	121
CHAPTER 7	
The Poetry of Connections, I	151
CHAPTER 8	
The Poetry of Connections, II	183
CHAPTER 9	
The Poetry of Connections, III	198
CHAPTER 10	
Cultural Literacy and Poetic Thought	216
CHAPTER 11	
Envoi: Cognitive Rhetoric and Literary Criticism	239
<i>Appendix</i>	249
<i>Notes</i>	263
<i>Index</i>	289