Contents

Introduction Michael Bernard-Donals and Janice W. Fernheimer	vii
Taking a Stance toward God: Rhetoric in the Book of Psalms Davida Charney	1
2. The Rhetoric of Rabbinic Authority: Making the Transition from Priest to Sage Richard Hidary	16
3. Judah Messer Leon and the Sefer Nofet Zufim: Rethinking Rhetorical Delivery in the Early Age of Print Jim Ridolfo	46
4. "The Pretty Heiress from Our Old House": Figuring the Yiddish-Hebrew Relationship in Rhetorical Works by Itzik Manger and Ya'akov Fichman Hannah S. Pressman	58
5. The Jewish Rhetoric of the Twentieth Century: Chaïm Perelman, Double Fidélité, and the Pre-Holocaust Roots of the New Rhetoric Project David A. Frank	77
6. Socrates as Rabbi: The Story of the Aleph and the Alpha in a Postinformation Age Steven B. Katz	93
7. Maimonides's Contribution to a Theory of Self-Persuasion David Metzger	112

8. Rabbi Moses ben Nachman, Sophist? Patricia Bizzell	131
9. Is Midrash Comics? A Fish Story about Graphic Narrative, Visual Rhetoric, and Rabbinic Hermeneutics Susan Handelman	147
10. S. Yizhar's <i>Khirbet Khizeh</i> and the Rhetoric of Conflict Shai Ginsburg	165
11. Esther's Book: A Rhetoric of Writing for Jewish Feminists Susan Zaeske	180
12. "Shema Yisrael": Listening in Judaism and What It Has to Teach Us Joy Arbor	198
13. Simulated Shiur? Post-It Notes of an ArtScroll Amateur Jonathan Boyarin	215
14. Of Superheroes and Synecdoche: Holocaust Exceptionalism, Race, and the Rhetoric of Jewishness in America Jennifer Glaser	231
15. "That Ceremonious Feeling of Growing Up": The Educational Practice of Bar Mitzvah in the Jewish Children's Folkshul Eli Goldblatt	249
Acknowledgements	265
Contributors	267
Index	271