# Contents

*Notes on Contributors* vi

**Introduction: Popular Fiction: Ideology or Utopia?**

*CHRISTOPHER PAWLING* 1

1 **Science Fiction and the Crisis of the Educated Middle Class**

*ADRIAN MELLOR* 20

2 **Contemporary Futures: The Analysis of Science Fiction**

*MARTIN JORDIN* 50

3 **Thrillers**

*JERRY PALMER* 76

4 **True to Me Always: An Analysis of Women’s Magazine Fiction**

*BRIDGET FOWLER* 99

5 **A Career in Love: The Romantic World of Barbara Cartland**

*ROSALIND BRUNT* 127

6 **Room at the Top: The Morality of Affluence**

*STUART LAING* 157

7 **Utopia and Fantasy in the Late 1960s: Burroughs, Moorcock, Tolkien**

*DAVID GLOVER* 185

8 **Watership Down: Rolling Back the 1960s**

*CHRISTOPHER PAWLING* 212

**Further Reading** 236

**Index** 243