

Contents

Preface	vii
Introduction: On Method and Methods in Anthropology <i>H. Russell Bernard and Clarence C. Gravlee</i>	1
PART I. PERSPECTIVES	
1 Epistemology: The Nature and Validation of Knowledge <i>Michael Schnegg</i>	21
2 In Search of Meaningful Methods <i>James W. Fernandez and Michael Herzfeld</i>	55
3 Research Design and Research Strategies <i>Jeffrey C. Johnson and Daniel J. Hruschka</i>	97
4 Ethics <i>Carolyn Fluehr-Lobban</i>	131
5 Feminist Methods <i>Christine Ward Gailey</i>	151
6 Participatory Methods and Community-Based Collaborations <i>Stephen L. Schensul, Jean J. Schensul, Merrill Singer, Margaret Weeks, and Marie Brault</i>	185
PART II. ACQUIRING INFORMATION	
7 Sampling and Selecting Participants in Field Research <i>Greg Guest</i>	215
8 Participant Observation <i>Kathleen Musante (DeWalt)</i>	251
9 Behavioral Observation <i>Raymond Hames and Michael Paolisso</i>	293
10 Person-Centered Interviewing and Observation <i>Robert I. Levy and Douglas W. Hollan</i>	313

11	Structured Interviewing and Questionnaire Construction <i>Susan C. Weller</i>	343
12	Discourse-Centered Methods <i>Brenda Farnell and Laura R. Graham</i>	391
13	Visual Anthropology <i>Fadwa El Guindi</i>	439
14	Ethnography of Online Cultures <i>Jeffrey G. Snodgrass</i>	465
15	Social Survey Methods <i>William W. Dressler and Kathryn S. Oths</i>	497

PART III. INTERPRETING INFORMATION

16	Reasoning with Numbers <i>W. Penn Handwerker and Stephen P. Borgatti</i>	519
17	Text Analysis <i>Amber Wutich, Gery Ryan, and H. Russell Bernard</i>	533
18	Cross-Cultural Research <i>Carol R. Ember, Melvin Ember, and Peter N. Peregrine</i>	561
19	Geospatial Analysis <i>Eduardo S. Brondizio and Tracy Van Holt</i>	601
20	Social Network Analysis <i>Christopher McCarty and José Luis Molina</i>	631

PART IV. APPLYING AND PRESENTING INFORMATION

21	Theories and Methods in Applied Anthropology <i>Robert T. Trotter, II, Jean J. Schensul, and Kristin M. Kostick</i>	661
22	Presenting Anthropology to Diverse Audiences <i>Conrad Phillip Kottak</i>	695
23	Public Anthropology <i>Thomas Hylland Eriksen</i>	719

Author Index	735
--------------	-----

Subject Index	763
---------------	-----