Contents

Preface, ix

- The Birth of the Children's Book Trade:
 Economic and Social Stimuli, 1
- 2 Puritan and Other Religious Prototypes for Juvenile Literature, 17
- 3 Secular Adult Forerunners of Juvenile Books, and Early Audiences, 43
- 4 The First Innovators and Their Creations, 71
- 5 Years of Transition: 1768 to 1788, 101
- 6 Early Reform Efforts: 1778 to 1795, 129
- 7 English "Rousseauists," 149
- 8 The Propaganda War in Lilliput, 169
- 9 Oberon Leads the Counteroffensive, 191
- The Right to Laugh, the Right to Dream, 225

 Notes, 255

 Selected Bibliography, 267

 Sources of the Illustrations, 283

 Index, 291