

Contents

Thanks viii

Introduction i

Section 1 What is ESP? 5

- 1 The origins of ESP 6
- 2 The development of ESP 9
- 3 ESP: approach not product 16

Section 2 Course design 21

- 4 Language descriptions 24
- 5 Theories of learning 39
- 6 Needs analysis 53
- 7 Approaches to course design 65

Section 3 Application 79

- 8 The syllabus 80
- 9 Materials evaluation 96
- 10 Materials design 106
- 11 Methodology 128
- 12 Evaluation 144

Section 4 The role of the ESP teacher 157

- 13 Orientation 158

Appendix: resources 170

Bibliography 174

Acknowledgements 180

Index 181