

# CONTENTS

## Introduction

### Part I. Philosophy and Methods

- |  |    |
|--|----|
| 1. Behavioral Geography, Multidimensional Scaling,<br>and the Mind<br>ELIZABETH J. HARMAN, JOHN F. BETAK     | 3  |
| 2. Behavioral Geography and the Philosophy of<br>Mind<br>PAT BURNETT   | 23 |
| 3. Multidimensional Measurement of Environmental<br>Personality<br>JOSEPH SONNENFELD                         | 51 |
| 4. The Geometry of Mental Maps<br>WALDO R. TOBLER  | 69 |
| 5. Cultivating the Garden: A Commentary and Critique<br>on Some Multidimensional Speculations<br>PETER GOULD | 83 |

### PART II. Perspectives on Analyzing Preferences and Choices

- |  |     |
|--|-----|
| 6. Learning about a City: Analysis by Multidimensional<br>Scaling<br>REGINALD G. GOLLEDGE, VICTORIA L. RIVIZZIGNO,<br>ARON SPECTOR | 95  |
| 7. Decomposition of Space Preference Functions<br>GERARD RUSHTON   | 119 |
| 8. Conjoint Preference Estimation for Residential Land<br>Use Policy Evaluation<br>ROBERT L. KNIGHT, MARK D. MENCHIK               | 135 |

9. Spatial Variation in the Cognitive Levels of Urban Residents SUSAN HANSON	157
10. Perception, Preference, and Geometry: A Commentary MICHAEL F. GOODCHILD	179
<b>PART III. Specific Problems and Applications</b>	
11. A Comparison of Metric and Nonmetric Scaling Models in Preference Research STANLEY R. LIEBER	191
12. Information-processing Theory and Functional Form in Spatial Behavior JORDAN J. LOUVIERE	211
13. Environmental and Spatial Preferences of Interstate Migrants in the United States GORDON O. EWING	249
14. Cognitive and Affective Components of Residential Preferences for Cities: A Pilot Study VAUGHN M. LUECK	273
15. Technical and Substantive Approaches to Spatial Behavior: A Commentary WILLIAM A. V. CLARK	303
Notes on the Contributors	313
Index	315