CONTENTS

vi	List of Illustrations
1	Introduction: The History of Italian Design Kjetil Fallan and Grace Lees-Maffei
35	1. A Historiography of Italian Design Maddalena Dalla Mura and Carlo Vinti
	PART 1: ACTORS
59	2. Ettore Sottsass and Critical Design in Italy, 1965–1985 Penny Sparke
73	3. Domes to <i>Domus</i> (or How Roberto Mango Brought the Geodesic Dome to the Home of Italian Design) **Jeffrey T. Schnapp**
89	4. Tomás Maldonado and the Impact of the Hochschule für Gestaltung Ulm in Italy Raimonda Riccini
	PART 2: CRAFTS
109	5. Craft, Industry and Art: ISIA (1922–1943) and the Roots of Italian Design Education Elena Dellapiana and Daniela N. Prina
127	6. Manufactured Identities: Ceramics and the Making of (Made in) Italy Lisa Hockemeyer
145	7. Crafting a Design Counterculture: The Pastoral and the Primitive in Italian Radical Design, 1972–1976 Catharine Rossi
	PART 3: SPACES
163	8. Private Exhibitions: Galleries, Art and Interior Design, 1920–1960 Imma Forino
179	9. Exhibiting Exhibitions: Designing and Displaying Fascism Vanessa Rocco

193	10. This Way to the Exit: The Re-writing of the City through Graphic Design, 1964–1989 <i>Gabriele Oropallo</i>
	PART 4: INDUSTRIES
211	11. Designing a New Society: A Social History of Italian Car Design Federico Paolini
225	12. Espresso by Design: The Creation of the Italian Coffee Machine <i>Jonathan Morris</i>
239	13. Italian Fashion: The Metamorphosis of a Cultural Industry Simona Segre Reinach
	PART 5: MEDIATIONS
255	14. Annus Mirabilis: 1954, Alberto Rosselli and the Institutionalisation of Design Mediation <i>Kjetil Fallan</i>
271	15. A Vehicle for 'Good Italians': User Design and the Vespa Clubs in Italy Thomas Brandt
287	16. 'Made' in England? The Mediation of Alessi S.p.A. <i>Grace Lees-Maffei</i>
305	Contributors
311	Select Bibliography
317	Index