

Contents

Preface x

- 1 Reading to Write: Strategies for College Writing** 1
- What Do We Mean by “Reading Rhetorically”? 3
 - The Demands and Pleasures of Academic Reading 3
 - Reading and Writing as Conversation 5
 - Joining the Conversation 6
 - FOR WRITING AND DISCUSSION 7
 - Reading and Writing as Acts of Composing 8
 - Reading Rhetorically as a Strategy for Academic Writing 9
 - The Purposes of the Author Whose Text You Are Reading 10
 - Your Own Purposes as an Active Reader/Writer 10
 - Questions Rhetorical Readers Ask 10
 - FOR WRITING AND DISCUSSION 11
 - An Extended Example: Researching the Promise of Biofuels 12
 - Chapter Summary 15
- 2 Analyzing Your Reading and Writing Context** 17
- Rhetorical Context: Purpose, Audience, and Genre 18
 - Analyzing an Author’s Purpose 18
 - A Spectrum of Purposes (Table of Rhetorical Aims) 19
 - FOR WRITING AND DISCUSSION 21
 - Identifying an Author’s Intended Audience 21
 - Analyzing a Text’s Genre 22
 - FOR WRITING AND DISCUSSION 26
 - Analyzing Your Own Rhetorical Context as Reader/Writer 27
 - Determining Your Purpose, Audience, and Genre 27
 - Matching Your Reading Strategies to Your Purpose as Reader/Writer 28
 - How Expert Readers Use Rhetorical Knowledge to Read Efficiently 29
 - Using Genre Knowledge to Read Efficiently 30
 - Using a Text’s Social/Historical Context to Make Predictions and Ask Questions 31

	Writing a Rhetorical Analysis Paper: Guidelines and an Example	92
	Guidelines for Writing a Rhetorical Analysis	92
	Getting Started	92
	Selecting a Focus for Your Analysis	93
	Drafting Your Paper	93
	An Annotated Rhetorical Analysis of “A Lifesaving Checklist”	94
	Chapter Summary	98
	Atul Gawande, <i>A Lifesaving Checklist</i>	99
5	Using Rhetorical Reading for Researched Writing Projects	101
	Rhetorical Reading and Information Literacy	102
	Formulating and Analyzing Questions	103
	Establishing Your Purpose	104
	Using Question Analysis to Plan a Research Strategy	105
	Tips for Finding Reliable Sources	107
	Tip #1. Prefer Sources That Have Undergone Solid Editorial Review and Fact-Checking	107
	Library Databases and Web Search Engines	108
	Tip #2. Appreciate the Value of Specialized Periodicals for General Audiences	110
	Tip #3. Weigh Questions About Relevance	111
	Tip #4. Ask a Librarian	111
	Tips for Evaluating Sources	112
	Tip #5. Read the Abstracts and Conclusions Sections of Scholarly Articles	112
	Tip #6. Examine a Text’s Currency and Scope	112
	Tip #7. Check Authors’ and Experts’ Basis of Authority	113
	Tip #8. Consider the Reputation of Publishers and Sponsors	114
	Chapter Summary	117
6	Making Knowledge: Incorporating Reading into Writing	119
	Asserting Your Authority As a Reader and Writer	120
	Managing Your Writing Process	121
	Strategies for Getting Started	121
	Strategies for Generating Ideas	122
	Strategies for Writing a First Draft	122
	Strategies for Evaluating Your Draft for Revision	123

Strategies for Managing Your Writing Processes (Graphic)	124
Strategies for Peer Response and Revision	128
Strategies for Editing and Polishing Your Final Draft	128
Integrating Material from Readings into Your Writing	129
Using Summary	129
Using Paraphrase	131
Using Direct Quotation	134
FOR WRITING AND DISCUSSION	135
Avoiding Plagiarism	136
Using Attributive Tags to Frame Sources Rhetorically	139
Using Parenthetical Citations	142
Understanding Academic Citation Conventions	143
Chapter Summary	144
Incorporating Reading into Writing: An Example in MLA Format	145
Appendix: Building an MLA Citation	153
Formatting MLA In-Text Citations	153
Quick Guidelines for Placement and Content	154
Variations	155
Setting Up an MLA Works Cited List	156
The Basics	156
Process Advice for Compiling a Works Cited List	157
Model MLA Citation Formats	158
Citation Models for Articles in Periodicals	159
Citation Models for Books and Other Nonperiodical Print Sources	162
Formats for Citing Web Sources	166
Citation Formats for Other Materials and Media	171
<i>Credits</i>	173
<i>Index</i>	175