Contents

Preface to the English edition	9
Acknowledgements	13
Introductory notes	15
1. The textbook and its significance	21
1.1 Introduction	
1.2 Do we need textbooks at all?	
1.3 The textbook – a cultural value resource	28
1.4 What is a textbook?	
1.4.1 The textbook: transmission or construction	
of skills and knowledge?	30
1.4.2 The textbook as a specific type of book	
1.4.3 The textbook and the nature of knowledge	
in specific subjects	
1.4.4 The implications of the textbook's role	
1.5 The textbook, the textbook set and its materials 1.6 The structural and organisational components	
of the textbook	53
1.7 The textbook and different forms of media	58
2. Quality standards for textbooks	63
2.1 The quality of education and the quality	
of textbooks	63
2.2 The critical importance of quality standards	
	65
2.3 Quality standards for textbooks and authors'	
creative freedom	68



3. Catalogue of quality standards for textbooks /1
3.1 The structure of the standards71
The standards' code71
Definitions of standards and additional
specifications/explanations72
Reasoning behind the standards73
3.2 A review of quality standards for textbooks 73
Group A: Quality standards for textbook sets73
Group B: Quality standards for textbooks as books
for student use77
Group C: Quality standards for thematic units 83
Group D: Quality standards for textbook content 92
Group E: Quality standards for the didactic
design of textbooks 123
Group F: Quality standards for the language
of textbooks169
Group G: Quality standards for electronic
textbook components and electronic textbooks 173
4. The use of quality standards for textbooks 185
4.1 Using standards in the creation of textbooks 185
4.2 Using standards in the textbook review and
accreditation process186
Legal status190
The function of standards of quality
for textbooks191
4.3 Using standards in the selection of textbooks 194
4.4 The use of standards and the evaluation
of textbooks198
4.5 The use of textbooks in the classroom202
4.6 The wider use of quality standards
for textbooks20

5. Appendix	209
5.1 Glossary	209
5.2 Bibliography	
Authors	237