

Contents

Preface 1

I. Sport and the Moral Order

- Sport and International Morality 5
- The Moscow Olympiad and the Helsinki Accords 7
- Pre-Olympic Repression 11
- How Sport Distorts Political Life 14
- The Sport Boycott and the Morals of the Left 16
- Boycotting "Culture": Is Sport Different? 22

II. "Playing the Chameleon": The Moral Bankruptcy of the Olympic Movement

- Amoral Universalism 29
- Pierre De Coubertin: The Career of a Sportive Internationalist 33
- Carl Diem: *Olympiadenker in dürrftiger Zeit* 45
- Avery Brundage: The International Sportsman as Fellow-Traveler 50
- The Converts: Communism and the Olympic Movement 57

III. The Moscow Olympiad in Political Context

- The American Boycott and the Soviet Response 65
- The Dissidents and the Boycott 69
- The Moscow Olympiad as Totalitarian Spectacle 71
- Could the Olympics Have Changed Soviet Society? 76

IV. The Critique of Olympia

- Introduction: Olympic Sport as a Modernism 81
- The Founder's Critique of Olympia 85
- The Fascist Critique of Olympia 88
- The Neo-Marxist Critique of Olympia 106
- Olympism, Communism, Art and Technology 113
- Conclusion: The Defense of Olympia 118

Epilogue

- The Olympic Crisis of 1984 127

Footnotes 135

Bibliography 157

Index 163