List of Figures and Tables		vii
Foreword by Noortje Marres		viii
Acknowledgements		x
Notes on Contributors		xi
1	Digital Methods as Mainstream Methodology: An Introduction Helene Snee, Christine Hine, Yvette Morey, Steven Roberts and Hayley Watson	1
	rt I Big Data, Thick Data: Social Media Analysis roduction to Part I	
2	Methodological Innovation in Precarious Spaces: The Case of Twitter  Axel Bruns and Jean Burgess	17
3	Have We Even Solved the First 'Big Data Challenge?' Practical Issues Concerning Data Collection and Visual Representation for Social Media Analytics Phillip Brooker, Julie Barnett, Timothy Cribbin and Sanjay Sharma	34
4	'I'm Always on Facebook!': Exploring Facebook as a Mainstream Research Tool and Ethnographic Site Eve Stirling	51
	rt II Combining and Comparing Methods	
Int	roduction to Part II	
5	Mixing Modes to Widen Research Participation  Jo Hope	71
6	Do We Need Polls? Why Twitter Will Not Replace Opinion Surveys, but Can Complement Them Javier Sajuria and Jorge Fábrega	87

7	Video Analysis in Digital Literacy Studies: Exploring Innovative Methods  Roberto de Roock, Ibrar Bhatt and Jonathon Adams	105
Pa	rt III Developing Innovations in Digital Methods	
Int	roduction to Part III	
8	Prototyping Social Sciences: Emplacing Digital Methods Adolfo Estalella	127
9	Digital Methods and Perpetual Reinvention? Asynchronous Interviewing and Photo Elicitation Emma Hutchinson	143
10	Digital Stories and Handmade Skills: Explorations in How Digital Methods Can Be Used to Study Transmissions of Skill Victoria Tedder	157
an	rt IV Digital Research: Challenges d Contentions roduction to Part IV	
11		175
12	Towards an Innovative Inclusion: Using Digital Methods with Young People  Emma Bond and Stuart Agnew	190
13	Ethics Issues in Digital Methods Research Claire Hewson	206
14	Digital Methods as Mainstream Methodology: Conclusions Helene Snee, Christine Hine, Yvette Morey, Steven Roberts and Hayley Watson	222
Ind	lex	231

## Figures and Tables

Figures	S
---------	---

3.1	Chart to show volume of tweets mentioning 'black'	
	across time (half-hour intervals)	40
3.2	Chart to show volume of tweets mentioning 'black'	
	across time (two-minute intervals)	41
3.3	Hashtag map of #notracist (labels given to hashtags	
	featuring in $\geq 1\%$ of tweets)	43
3.4	'Comedy' term map (left) and 'truth' term map (right)	
	(labels given to terms featuring in $\geq 4\%$ of tweets)	44
6.1	Retweeters' distribution of their retweets by political	
	affinity	96
7.1	Transana's interface	107
Tab	les	
5.1	Interviewee demographic and socio-economic details by	
	mode	78
5.2	Internet expertise and confidence by mode of interview	80
6.1	Support for candidates	98
6.2	Logistic regression using CEP survey data	99
6.3	Logistic regression using Twitter data	100
6.4	Comparison between support and positive tone	101