CONTENTS

	PREFACE	v
	ABBREVIATIONS	vii
I	PERIODIC MARKETS IN COMPLEX PRE-INDUSTRIAL SOCIETIES 1. Periodic markets: general concepts and theories (4); 2. High-frequency periodic markets: functions and rationale (6); 3. Three theories of market development (9); 4. Fairs in complex pre-industrial societies (14); 5. Some previous research on periodic markets in Antiquity (25)	1
П	AN INTRODUCTION TO THE ANCIENT EVIDENCE 1. Panêgyris (35); 2. Agora and cognates (39); 3. Agoranomoi and panêgyriarchai (42); 4. Ateleia (45); 5. Mercatus (48); 6. Nundinae (51); 7. Verbal clues and their value: conclusions (54)	33
Ш	LOCAL, REGIONAL AND INTERREGIONAL FAIRS 1. Fairs in the written sources: general evidence (57); 2. Fairs in the western half of the Empire (59); 3. Fairs in the eastern provinces I: Greece and Asia Minor (64); 4. Fairs in the eastern provinces II: Palestine, Syria and Mesopotamia (70); 5. Fairs in the Roman Empire: preliminary conclusions (75); 6. Local fairs (78); 7. Regional fairs (82); 8. Interregional fairs (88); 9. Roman fairs and the wider economy (91)	56
IV	PERIODIC MARKETS AND THE RURAL ECONOMY 1. Market-involved peasants and periodic markets (108); 2. Short-cycle periodic markets in Italy (111); 3. Short-cycle periodic markets in Italy (111); 4. The eastern provinces I: Greece and Asia Minor (122); 5. The eastern provinces II: the Middle East (126); 6. Peasants and periodic markets: preliminary conclusions (128); 7. Horizontal trade function (130); 8. Internal trade functions (136); 9. Central place functions (142); 10. Conclusions and a comparative perspective (149)	106

X CONTENTS

V	DOMANIAL MARKETS: MATERIAL BENEFITS AND SOCIAL CONTROL 1. Domanial markets in the literary and epigraphical sources (156); 2. Estates and periodic markets: preliminary remarks (162); 3. Domanial markets as sources of revenue (167); 4. Domanial markets and 'home farms' (174); 5. Euergetism, 'opportunity costs' and rural power relations (176); 6. Estate isolation: inclusion or exclusion? (186); 7. Domanial markets outside Roman North Africa (196)	155
VI	URBAN COMMUNITIES AND PERIODIC MARKETS 1. Conflicting interests: the <i>nundinae</i> of L. Bellicius Sollers (202); 2. Periodic markets, urban craftsmen and municipal taxes (205); 3. Periodic markets and the urban food supply (211); 4. Urban market policies: the social and political background (217); 5. Towns and festival-connected markets (225); 6. The purposes of festive <i>ateleia</i> (229); 7. Were Roman cities 'solar central places'? (234)	199
	APPENDIX I: FAIRS AND ACCESSORY FESTAL MARKETS DURING THE CLASSICAL AND HELLENISTIC PERIODS	243
	APPENDIX II: FAIRS AND ACCESSORY FESTAL MARKETS IN THE ROMAN EMPIRE	247
	BIBLIOGRAPHY	261
	INDEX LOCORUM	289
	GENERAL INDEX	302