

Contents

Appendix of Sources	xi
Editor's Introduction: Studying Popular Culture <i>Michael Pickering</i>	xxi

Volume I: Historical Perspectives on Popular Culture

Popular Culture in History

1. 'Punch and Judy' and Cultural Appropriation <i>Scott Cutler Shershow</i>	3
2. The Legitimization of the Circus in Late Georgian England <i>Marius Kwint</i>	33
3. Queen Caroline and the Sexual Politics of Popular Culture in London, 1820 <i>Anna Clark</i>	67
4. The Decline of Saint Monday 1766–1876 <i>Douglas A. Reid</i>	89
5. Bloods in the Street: London Street Culture, "Industrial Literacy," and the Emergence of Mass Culture in Victorian England <i>Edward Jacobs</i>	117
6. Working-Class Culture and Working-Class Politics in London, 1870–1900; Notes on the Remaking of a Working Class <i>Gareth Stedman Jones</i>	145
7. Empire Theatres and the Empire: The Popular Geographical Imagination in the Age of Empire <i>Andrew Crowhurst</i>	191
8. Teddy's Bear and the Sociocultural Transfiguration of Savage Beasts into Innocent Children, 1890–1920 <i>Donna Varga</i>	215

History in Popular Culture

9. Empathy and Enfranchisement: Popular Histories <i>Jerome de Groot</i>	243
10. John Ford's <i>Drums Along the Mohawk</i> : The Making of an American Myth <i>Edward Countryman</i>	263
11. Gender and Culture of Empire: Toward a Feminist Ethnography of the Cinema <i>Ella Shohat</i>	279
12. A Fantasy of Witnessing <i>Gary Weissman</i>	313

13. The Ghost in the Luggage – Wallace and *Braveheart*:
Post-Colonial ‘Pioneer’ Identities 329
Sally J. Morgan
14. Archive Aesthetics and the Historical Imaginary:
Wisconsin Death Trip 345
John Corner
15. Romancing the Road: Road Movies and Images of Mobility 363
Ron Eyerman and Orvar Löfgren

Volume II: From Mass Culture Critique to Popular Culture Studies

Popular Culture – Early Considerations

16. On a Possible Popular Culture 3
Thomas Wright
17. What Is Culture? 23
Derek Kahn

Popular Culture and Mass Culture – Control and Consent

18. A Theory of Mass Culture 31
Dwight Macdonald
19. The Problem of High Culture and Mass Culture 47
D.W. Brogan
20. Daydreams and Nightmares: Reflections on the Criticism
of Mass Culture 59
Edward Shils
21. The Literary Imagination and the Explanation of Socio-Cultural
Change in Modern Britain 75
Paul Filmer
22. Culture Industry Reconsidered 97
Theodor W. Adorno
(Translated by *Anson G. Rabinbach*)
23. Hegemony and Mass Culture: A Semiotic Approach 105
M. Gottdiener
24. The Concept of Cultural Hegemony: Problems and Possibilities 127
T.J. Jackson Lears
25. Beyond “Mass Culture”: The Lonely Crowd, the Uses of Literacy,
and the Postwar Era 157
Eugene Lunn
26. Murder, Mass Culture, and the Feminine: A View from
the 4.50 from Paddington 177
Angela Devas

Popular Culture Studies – Outlines and Overviews

27. Popular Culture: A ‘Teaching Object’ 197
Tony Bennett

28. Notes on Deconstructing 'The Popular'	213
<i>Stuart Hall</i>	
29. What's in a Name? Popular Culture Theories and Their Limitations	227
<i>Jean Franco</i>	
30. What Is Cultural Studies Anyway?	239
<i>Richard Johnson</i>	
31. Cultural Studies at the Crossroads	283
<i>Graham Murdock</i>	
32. Professing the Popular	295
<i>Simon During</i>	
33. Social Power and Symbolic Sites: In the Tracks of Cultural Studies	305
<i>Michael Pickering</i>	
34. Cultural Studies and the Challenge to English	335
<i>Michael Pickering</i>	
35. New Life: Cultural Studies and the Problem of the 'Popular'	361
<i>Scott Cutler Shershow</i>	
36. Post-Feminism and Popular Culture	385
<i>Angela McRobbie</i>	
37. Creativity, Popular Culture and Musical Experience	397
<i>Keith Negus and Michael Pickering</i>	
38. When the University Went 'Pop': Exploring Cultural Studies, Sociology of Culture, and the Rising Interest in the Study of Popular Culture	415
<i>Lynn Schofield Clark</i>	

Volume III: Cultural Formations and Social Relations

Sociological Approaches

39. Folk Culture and the Mass Media	3
<i>Thelma McCormack</i>	
40. Processing Fads and Fashions: An Organization-Set Analysis of Cultural Industry Systems	21
<i>Paul M. Hirsch</i>	
41. Market Structure, the Creative Process, and Popular Culture: Toward an Organizational Reinterpretation of Mass-Culture Theory	43
<i>Paul DiMaggio</i>	
42. The Study of Culture: Cultural Studies and British Sociology Compared	59
<i>Steve Baron</i>	
43. Biographical Boundaries: Sociology and Marilyn Monroe	75
<i>Graham McCann</i>	
44. Divide and Conquer: Popular Culture and Social Control in Late Capitalism	87
<i>David Tetzlaff</i>	

Popular Culture and Social Collectivities

- | | |
|---|-----|
| 45. Subcultural Conflict and Working Class Community
<i>Phil Cohen</i> | 113 |
| 46. Subcultures or Neo-Tribes? Rethinking the Relationship
between Youth, Style and Musical Taste
<i>Andy Bennett</i> | 145 |
| 47. Subcultures, Scenes or Tribes? None of the Above
<i>David Hesmondhalgh</i> | 163 |
| 48. Everyday Fandom: Fan Clubs, Blogging, and the Quotidian
Rhythms of the Internet
<i>Paul Théberge</i> | 185 |
| 49. Popular Culture on a Global Scale: A Challenge
for Cultural Studies?
<i>Simon During</i> | 203 |
| 50. Towards a Global Culture?
<i>Anthony D. Smith</i> | 229 |

Popular Culture and Ethnic Encounters

- | | |
|--|-----|
| 51. Playing with Real Feeling: Making Sense of Jazz in Britain
<i>Simon Frith</i> | 249 |
| 52. What Is This “Black” in Black Popular Culture?
<i>Stuart Hall</i> | 267 |
| 53. What Is This ‘Black’ in Irish Popular Culture?
<i>Hazel V. Carby</i> | 279 |
| 54. Consuming Passions: Spectacle, Self-Transformation,
and the Commodification of Blackness in Japan
<i>John G. Russell</i> | 303 |
| 55. Kracauer and the Dancing Girls
<i>James Donald</i> | 349 |
| 56. Digital Whiteness, Primitive Blackness: Racializing
the “Digital Divide” in Film and New Media
<i>Janell Hobson</i> | 367 |
| 57. Celebration or Pathology? Commodity or Art? The Dilemma
of African-American Expressive Culture
<i>Berndt Ostendorf</i> | 385 |

Volume IV: Popular Culture – Aesthetics, Ethics, Values

Popular Aesthetics and Cultural Populism

- | | |
|---|----|
| 58. Ways of Artmaking: The High and the Popular in Art
<i>David Novitz</i> | 3 |
| 59. The New Validation of Popular Culture: Sense and Sentimentality
in Academia
<i>Michael Schudson</i> | 21 |

60. Pearls and Swine: The Intellectuals and the Mass Media 41
Simon Frith and Jon Savage
61. 'It's a Thin Line between Love and Hate': Why Cultural 53
 Studies Is So 'Naff'
Gary Hall
62. Aesthetics, Policy and the Politics of Popular Culture 79
John Street

Popular Taste and Cultural Value

63. Literature, Television, and Cultural Values 97
Rosalind Coward
64. 'I'm Ashamed to Admit It but I Have Watched *Dallas*': 107
 The Moral Hierarchy of Television Programmes
Pertti Alasuutari
65. What Is Bad Music? 127
Simon Frith
66. The Value of Value: Simon Frith and the Aesthetics of the 145
 Popular – With a Reply by Simon Frith
Michael Pickering and Keith Negus
67. Old and New Ghosts: Public Service Television and 167
 the Popular – A History
Jérôme Bourdon

Social Ethics and Cultural Politics

68. Is Nothing Sacred? The Ethics of Television 189
Michael Ignatieff
69. Common Sense versus Political Discourse: Debating Racism 207
 and Multicultural Society in Dutch Talk Shows
Andra Leurdijk
70. Dear Shit-Shovellers: Humour, Censure and the Discourse 227
 of Complaint
Sharon Lockyer and Michael Pickering
71. You Must Be Joking: The Sociological Critique of Humour 247
 and Comic Media
Sharon Lockyer and Michael Pickering
72. Headscarves and Porno-Chic: Disciplining Girls' Bodies in 259
 the European Multicultural Society
Linda Duits and Liesbet van Zoonen
(With Commentary by Rosalind Gill and a Rejoinder by Linda Duits
and Liesbet van Zoonen)
73. *Commentary and Criticism: Starring Race*
 Transnational Cultural Politics and the Shilpa-Jade Episode
Usha Zacharias and Jane Arthurs; Of Race, Classy Victims and
 National Mythologies: Distracting Reality on *Celebrity Big Brother*
Radha S. Hegde; Pigs, Dogs, Cows, and Commerce in *Celebrity Big*
Brother 2007 Lieve Gies; Big Brother's Frankenstein: The Media
 Construction of Jade Goody as an "Abject-Other" *Nandana Bose*
 and Decoding the *Celebrity Big Brother* Scandal: The British Indian
 Way *Priya Virmani* 293

Popular Culture and Democratic Contours

- | | |
|---|-----|
| 74. The Cultural Public Sphere
<i>Jim McGuigan</i> | 315 |
| 75. Who's Afraid of Infotainment?
<i>Kees Brants</i> | 331 |
| 76. A Day at the Zoo: Political Communication, Pigs and Popular Culture
<i>Liesbet van Zoonen</i> | 349 |
| 77. "Prime Time Politics": Popular Culture and Politicians in the UK
<i>John Street</i> | 367 |
| 78. Hidden Debates: Rethinking the Relationship between Popular Culture and the Public Sphere
<i>Joke Hermes</i> | 385 |
| 79. <i>The Jerry Springer Show</i> as an Emotional Public Sphere
<i>Peter Lunt and Paul Stenner</i> | 403 |