Contents

Part I

Challenges 3 Danilo Doneda and Laura Schertel Mendes The Effectiveness of Redress Mechanisms. Case study—Poland 21 Dorota Głowacka and Beata Konieczna Part II Forgetting and the Right to be Forgotten Forgetting, Non-Forgetting and Quasi-Forgetting in Social Networking: Canadian Policy and Corporate Practice 41 Colin J. Bennett, Christopher Parsons and Adam Molnar The EU, the US and Right to be Forgotten 61 Paul Bernal Stage ahoy! Deconstruction of the "Drunken Pirate" Case in the Light of Impression Management 79 Paulan Korenhof Part III Surveillance and Law Enforcement New Surveillance, New Penology and New Resistance: Towards

Privatization of Information and the Data Protection Reform 129

Surveillance and Criminal Investigation: Blurring of Thresholds

Data Protection in the World: Brazil and Poland

Data Protection in Brazil: New Developments and Current

vii

Antonella Galetta

John A. E. Vervaele

Els De Busser

9	Quo Vadis Smart Surveillance? How Smart Technologies Combine and Challenge Democratic Oversight	151
10	Surveillance of Communications Data and Article 8 of the European Convention on Human Rights	183
Pai	rt IV Understanding Data Protection and Privacy	
11	Realizing the Complexity of Data Protection	213
12	Forgetting About Consent. Why The Focus Should Be On "Suitable Safeguards" in Data Protection Law	237
13	"All my mates have got it, so it must be okay": Constructing a Richer Understanding of Privacy Concerns—An Exploratory Focus Group Study	259
14	Data Mining and Its Paradoxical Relationship to the Purpose Limitation Principle	299
15	The Cost of Using Facebook: Assigning Value to Privacy Protection on Social Network Sites Against Data Mining, Identity Theft, and Social Conflict	323
16	Strong Accountability: Beyond Vague Promises	343