

Contents

Foreword i

Roger Schonfeld

Introduction to *Academic E-Books* 1

Suzanne M. Ward, Robert S. Freeman, and Judith M. Nixon

PUBLISHERS' AND VENDORS' PRODUCTS AND SERVICES

1 An Industry Perspective: Publishing in the Digital Age 19

Nadine Vassallo

**2 The Journey Beyond Print: Perspectives of a
Commercial Publisher in the Academic Market** 35

Rhonda Herman

**3 Production, Marketing, and Legal Challenges:
The University Press Perspective on E-Books in Libraries** 51

Tony Sanfilippo

**4 Delivering American Society for
Microbiology E-Books to Libraries** 63

Christine B. Charlip

- 5 Platform Diving: A Day in the Life of an Academic E-Book Aggregator** 77
Bob Nardini

LIBRARIANS' CHALLENGES

- 6 University of California, Merced: Primarily an Electronic Library** 93
Jim Dooley
- 7 Patron-Driven Acquisitions: Assessing and Sustaining a Long-Term PDA E-Book Program** 107
Karen S. Fischer
- 8 Use and Cost Analysis of E-Books: Patron-Driven Acquisitions Plan vs. Librarian-Selected Titles** 127
Suzanne M. Ward and Rebecca A. Richardson
- 9 E-Books Across the Consortium: Reflections and Lessons From a Three-Year DDA Experiment at the Orbis Cascade Alliance** 145
Kathleen Carlisle Fountain
- 10 The Simplest Explanation: Occam's Reader and the Future of Interlibrary Loan and E-Books** 159
Ryan Litsey, Kenny Ketner, Joni Blake, and Anne McKee
- 11 Developing a Global E-Book Collection: An Exploratory Study** 171
Dracine Hodges

USERS' EXPERIENCES

- 12 A Social Scientist Uses E-Books for Research and in the Classroom** 195
Ann Marie Clark

13	The User Experience of E-Books in Academic Libraries: Perception, Discovery, and Use	207
	<i>Tao Zhang and Xi Niu</i>	
14	E-Book Reading Practices in Different Subject Areas: An Exploratory Log Analysis	223
	<i>Robert S. Freeman and E. Stewart Saunders</i>	
15	Library E-Book Platforms Are Broken: Let's Fix Them	249
	<i>Joelle Thomas and Galadriel Chilton</i>	
CASE STUDIES		
16	A Balancing Act: Promoting Canadian Scholarly E-Books While Controlling User Access	265
	<i>Ravit H. David</i>	
17	Of Euripides and E-Books: The Digital Future and Our Hybrid Present	277
	<i>Lidia Uziel, Laureen Esser, and Matthew Connor Sullivan</i>	
18	Transitioning to E-Books at a Medium-Sized Academic Library: Challenges and Opportunities—A Feasibility Study of a Psychology Collection	287
	<i>Aiping Chen-Gaffey</i>	
19	E-Books and a Distance Education Program: A Library's Failure Rate in Supplying Course Readings for One Program	299
	<i>Judith M. Nixon</i>	
20	Mobile Access to Academic E-Book Content: A Ryerson Investigation	305
	<i>Naomi Eichenlaub and Josephine Choi</i>	
21	E-Reader Checkout Program	319
	<i>Vincci Kwong and Susan Thomas</i>	

22	Out With the Print and in With the E-Book: A Case Study in Mass Replacement of a Print Collection	329
	<i>Stephen Maher and Neil Romanosky</i>	
	Epilogue	339
	<i>Michael Levine-Clark</i>	
	Contributors	347
	Index	351