
Contents

<i>List of figures</i>	vii
<i>List of tables</i>	viii
<i>List of contributors</i>	ix
<i>Acknowledgments</i>	xv
INTRODUCTION	
1 Business ethics: facing the challenge in an uncertain world <i>Abbas J. Ali</i>	3
PART I THE ETHICS OF KNOWLEDGE AND INDIVIDUAL RIGHTS	
2 The ethics of knowledge <i>Abbas J. Ali</i>	17
3 Individual rights and responsibilities, morality, relativism and self-interest <i>Imad-ad-Dean Ahmad</i>	32
PART II THE ETHICAL SYSTEM	
4 Religion, virtuous conduct, justice, vocation and the ethics of hard work: a descriptive view of Islamic sociocultural systems and economics <i>Hasan Shahpari and Tahereh Alavi Hojjat</i>	49
5 The nature of business social ethics in mainstream and Islamic worldview <i>Masudul Alam Choudhury</i>	85
6 Uncertainty or ‘gharar’ in contracts under the Islamic ethical code <i>Said Elfakhani and Yusuf M. Sidani</i>	126

Contents

<i>List of figures</i>	vii
<i>List of tables</i>	viii
<i>List of contributors</i>	ix
<i>Acknowledgments</i>	xv
INTRODUCTION	
1 Business ethics: facing the challenge in an uncertain world <i>Abbas J. Ali</i>	3
PART I THE ETHICS OF KNOWLEDGE AND INDIVIDUAL RIGHTS	
2 The ethics of knowledge <i>Abbas J. Ali</i>	17
3 Individual rights and responsibilities, morality, relativism and self-interest <i>Imad-ad-Dean Ahmad</i>	32
PART II THE ETHICAL SYSTEM	
4 Religion, virtuous conduct, justice, vocation and the ethics of hard work: a descriptive view of Islamic sociocultural systems and economics <i>Hasan Shahpari and Tahereh Alavi Hojjat</i>	49
5 The nature of business social ethics in mainstream and Islamic worldview <i>Masudul Alam Choudhury</i>	85
6 Uncertainty or 'gharar' in contracts under the Islamic ethical code <i>Said Elfakhani and Yusuf M. Sidani</i>	126

PART III MARKETING ETHICS

- 7 Brand Islam and the marketing of Muslim ethics to a global audience 143
Jonathan A. J. Wilson
- 8 Ethical considerations in 'Islamic' marketing and promotion: a spotlight on the Islamic Bank of Britain 162
Luqman Zakariyah

PART IV ETHICS AND POWER

- 9 Leadership in Islam: ethical and theoretical foundations 185
Abbas J. Ali
- 10 Power and authority: the Ten Commandments perspective 207
Abbas J. Ali

PART V ISLAMIC ETHICS AND FINANCIAL CONDUCT

- 11 Islamic finance and social justice: a reappraisal 231
Raza Mir and Muqtedar Khan
- 12 Managing the ethical aspects of Islamic banking and finance 246
Hussain G. Rammal
- 13 The ethics of Islamic accounting 259
Yusuf M. Sidani

PART VI ISLAMIC WORK ETHIC

- 14 Work ethics in GCC countries: current challenges and the road ahead 275
Yusuf M. Sidani
- 15 Islamic work ethics and organizational commitment: a case of Jordanian Islamic banks 287
Saad G. Yaseen, Dima Dajani and Sama Mazen Al-Tae

- Index* 305

PART III MARKETING ETHICS

- 7 Brand Islam and the marketing of Muslim ethics to a global audience 143
Jonathan A. J. Wilson
- 8 Ethical considerations in 'Islamic' marketing and promotion: a spotlight on the Islamic Bank of Britain 162
Luqman Zakariyah

PART IV ETHICS AND POWER

- 9 Leadership in Islam: ethical and theoretical foundations 185
Abbas J. Ali
- 10 Power and authority: the Ten Commandments perspective 207
Abbas J. Ali

PART V ISLAMIC ETHICS AND FINANCIAL CONDUCT

- 11 Islamic finance and social justice: a reappraisal 231
Raza Mir and Muqtedar Khan
- 12 Managing the ethical aspects of Islamic banking and finance 246
Hussain G. Rammal
- 13 The ethics of Islamic accounting 259
Yusuf M. Sidani

PART VI ISLAMIC WORK ETHIC

- 14 Work ethics in GCC countries: current challenges and the road ahead 275
Yusuf M. Sidani
- 15 Islamic work ethics and organizational commitment: a case of Jordanian Islamic banks 287
Saad G. Yaseen, Dima Dajani and Sama Mazen Al-Taee

- Index* 305