

- PARTI Introduction | 21
  - 1. Understanding Scientific Research | 21
  - 2. Research Approaches and Data Collection Methods | 45
- PART II Planning the Research Study | 83
  - 3. From Research Ideas to Hypothesis Formulation | 83
  - 4. Ethics in Scientific Research | 108
- PART III Foundations of Research | 151
  - 5. Measurement Techniques and Sampling Methods | 151
  - 6. Ensuring Research Validity | 178
- PART IV Experimental Methods | 207
  - 7. Control Techniques in Experimental Research | 207
  - 8. Creating the Appropriate Research Design | 237
  - 9. Procedure for Conducting an Experiment | 269
  - 10. Creating a Quasi-Experimental Design | 289
  - 11. Creating a Single-Case Design | 311

## PART V Survey, Qualitative, and Mixed Methods Research | 333

- 12. The Survey as Non-Experimental Research | 333
- 13. Qualitative and Mixed Methods Research | 362
- PART VI Analyzing and Interpreting Data | 393
  - 14. Summarizing Research Data-Descriptive Statistics | 393
  - 15. Using Inferential Statistics | 427

## PART VII Writing the Research Report | 467

16. Preparing and Publishing the Research Report | 467

Appendix | 499 Glossary | 500 References | 515 Index | 527