CONTENTS

| Preface Acknowledgments | | ix |
|----------------------------|--|------|
| | | xvii |
| l. | The Moral Self | 1 |
| 2. | . The Norm Police | 19 |
| 3. | Human Ethics and Animality | 27 |
| 4. | Very Social, Therefore Very Moral? | 41 |
| 5. | Internalizing Norms | 59 |
| 6. | The Mimicry of Ethics | 71 |
| 7. | Ethics Within the Limits of Reason Alone | 87 |
| 8. | Emotions and Moral Rationalization | 99 |
| 9. | Moral Judgment of Victims | 111 |
| 10. | The Moral Theater | 129 |
| 11. | Immoral Situations | 143 |
| 12. | Giving into Temptation | 159 |
| Epilogue | | 177 |
| Notes | | 183 |
| Index | | 232 |