	List of figures and tables Acknowledgements List of abbreviations	<i>page</i> ix xi xiv
	Map: Europe during the interwar period, 1919–1939	XIV XV
	Introduction: the foundations of soft power and informatempire	l 1
	Part I German power in the Wilhelmine Empire and the Weimar Republic	
1	The legacy of Wilhelmine imperialism and the First World War, 1890–1920	27
2	The economics of trade: building commercial networks in Southeastern Europe, 1925–1930	68
3	The culture of trade: cultural diplomacy and area studies in Southeastern Europe, 1925–1930	107
4	The politics of trade: <i>Paneuropa</i> , <i>Mitteleuropa</i> , and the Great Depression, 1929–1933	139
	Part II Nazi imperialism	
5	Stabilizing the Reichsmark bloc: commercial networks in the Third Reich, 1933–1939	1 181
6	Economic pioneers or missionaries of the Third Reich? Cultural diplomacy in Southeastern Europe, 1933–1939	220
7	Forging a hinterland: German development aid in the Balkans, 1934–1940	253

vii



viii Contents

8	The Second World War: informal empire transformed, 1939–1945	292
	Conclusion: Imperialism realized?	330
	Bibliography	342
	Index	372