



# Contents

<i>Foreword</i> .....	5
<i>Acknowledgment</i> .....	9
<b>CHAPTER 1:</b> We're all a dot com .....	15
The Gotcha.....	21
<b>CHAPTER 2:</b> Some scenarios .....	25
Scenario 1: APT and Destructive Payload.....	26
Scenario 2: Supply Chain Risk .....	28
Scenario 3: Medical Centres .....	30
Scenario 4: The Horse has Bolted.....	31
<b>CHAPTER 3:</b> How Things Work (and do not Work).....	35
The Internet .....	36
Servers and the Cloud.....	38
Corporate Networks .....	40
Firewalls.....	42
Antivirus.....	45
VPNs.....	46
Encryption .....	47
Passwords .....	48
<b>CHAPTER 4:</b> Additional Prevention Measures .....	51
Protecting the 'Endpoint'.....	52
Monitoring .....	54
Well-tested Incident Response Plans.....	56
Knowing our Vulnerabilities .....	56



Backups.....	57
Strategic Cyber-security Governance .....	58
APT and Government Contact .....	59
<b>CHAPTER 5:</b> Some Terms We May Have Heard.....	63
Big Data.....	64
Botnet.....	64
BYOD .....	65
Cookies .....	65
Distributed Denial of Service Attack .....	66
Drive-by .....	67
Waterholing.....	67
External Media.....	68
Insiders .....	68
Phishing .....	69
Spearphishing .....	71
Ransomware.....	71
Remote Access Tool.....	72
Social Media Leakage .....	72
Spyware.....	73
Viruses, Worms and Trojans.....	74
Blended Threats .....	75
<b>CHAPTER 6:</b> What to Do Next .....	77
For everyone.....	78
For Small to Medium Businesses.....	81
For Larger Government or Corporations.....	85
<b>CHAPTER 7:</b> CyberBasics Checklists .....	91
Checklist for Everyone.....	92
Checklist for Small and Medium Business.....	95
Checklist for Larger Government or Corporations .....	98



End Notes.....	103
The Card Game .....	110
About the Consulting Editor .....	111
About the Author .....	112
About Gotcha! .....	113