

# Contents

Acknowledgments ix

Introduction: Obama as Most-Racial i

CHAPTER 1. Racial Attitudes and American Politics in the Age of Obama 11

CHAPTER 2. The Spillover of Racialization Hypothesis 29

CHAPTER 3. The Obama Presidency, Racial Attitudes, and the 2012 Election 44

CHAPTER 4. Racial Attitudes and Evaluations of Public Figures in the Obama Era 73

CHAPTER 5. The Spillover of Racialization into Public Policy Preferences 94

CHAPTER 6. Racial Attitudes and Voting for Congress in the Obama Era 119

CHAPTER 7. The Growing Racialization of Partisan Attachments 144

CHAPTER 8. The Expanding Political Divide between White and Nonwhite Americans 165

CHAPTER 9. Conclusion: Racial Politics in the Obama and Post-Obama Eras 191

Notes 207

References 235

Index 257