

Contents

Introduction	1
<i>Reinhard Heinisch and Oscar Mazzoleni</i>	
Why Study Populist Party Organization?	3
Research Questions and Theoretical Approach	5
Case Selection and Comparisons among Parties	9
References	15
1 The Austrian Freedom Party: Organizational Development and Leadership Change	19
<i>Reinhard Heinisch</i>	
Introduction: the Main Traits	19
The Party Organization over Time	25
Between Change and Adaptation	35
Similarities and Differences within the Party System	38
Conclusion	44
References	45
2 The Vlaams Belang: Party Organization and Party Dynamics	49
<i>Emilie van Haute and Teun Pauwels</i>	
Introduction: The Main Traits	49
	xi

	The Party Organization over Time: Developing a Well-Oiled Multilevel Party Structure	55
	Between Change and Adaptation	63
	Similarities and Differences within the Party System	68
	Conclusion	73
	References	75
3	The Swiss People's Party: Converting and Enhancing Organization by a New Leadership	79
	<i>Oscar Mazzoleni and Carolina Rossini</i>	
	Introduction: The Main Traits	79
	The Party Organization over Time	83
	Between Change and Adaptation	92
	Similarities and Differences within the Party System	96
	Conclusion	98
	References	100
4	The Italian Lega Nord	105
	<i>Duncan McDonnell and Davide Vampa</i>	
	Introduction: The Main Traits	105
	The Party Organization over Time: a Centralized Macro-regionalist Party	110
	Between Change and Adaptation	120
	Similarities and Differences within the Party System	123
	Conclusion	126
	References	126
5	The French Front National: Organizational Change and Adaptation from Jean-Marie to Marine Le Pen	131
	<i>Gilles Ivaldi and Maria Elisabetta Lanzone</i>	
	Introduction	131
	The Party Organization Over Time	136
	Between Change and Adaptation	145
	Similarities and Differences within the Party System	149

Conclusion	154
References	156
6 The Norwegian Progress Party: Between a Business Firm and a Mass Party	159
<i>Anders Ravik Jupskås</i>	
Introduction: The Main Traits	159
The Party Organization over Time	165
Between Change and Adaptation	176
Similarities and Differences within the Party System	179
Conclusion: Between a Business-Firm and a Mass Party	181
References	183
7 The Sweden Democrats	189
<i>Ann-Cathrine Jungar</i>	
Introduction: the Main Traits	189
The Party Organization over Time	193
Between Change and Adaptation	209
Similarities and Differences within the Party System	211
Conclusions	214
References	216
8 Comparing Populist Organizations	221
<i>Reinhard Heinisch and Oscar Mazzoleni</i>	
The Origin of Populist Party Organization in Comparison	223
Comparing Organizational Development and Centralization	227
Organizational Coherence in Comparative Perspective	234
Is Rightwing Populism a Challenge to the Theory of Party Organization?	238
Insights for Further Research	242
References	244
Index	247