

CONTENTS

1	An Introduction to Innovative Methods in Media and Communication Research	1
	<i>Sebastian Kubitschko and Anne Kaun</i>	
Part I	Materiality	13
	<i>Saskia Sassen</i>	
2	Engaging (Past) Participants: The Case of radicalprintshops.org	17
	<i>Jess Baines</i>	
3	A Materialist Media Ecological Approach to Studying Urban Media in/of Place	37
	<i>Erin Despard</i>	
4	Socio-spatial Approaches for Media and Communication Research	59
	<i>Segah Sak</i>	

Part II Technology	75
<i>Noortje Marres</i>	
5 Neither Black Nor Box: Ways of Knowing Algorithms	81
<i>Taina Bucher</i>	
6 Sketching Bitcoin: Empirical Research of Digital Affordances	99
<i>Pablo R. Velasco</i>	
7 Beyond Blobology: Using Psychophysiological Interaction Analyses to Investigate the Neural Basis of Human Communication Phenomena	123
<i>Richard Huskey</i>	
8 As We Should Think? Lifelogging as a Re-emerging Method	139
<i>Alberto Frigo</i>	
Part III Experience	161
<i>Sarah Pink</i>	
9 Visual Ethnography and the City: On the Dead Ends of Reflexivity and Gentrification	167
<i>Emily LaDue</i>	
10 Exploring Inclusive Ethnography as a Methodology to Account for Multiple Experiences	189
<i>Paola Sartoretto</i>	
11 Interviewing Against the Odds	207
<i>Neha Kumar</i>	

Part IV Visualization	221
<i>Lev Manovich</i>	
12 Ways of Seeing Data: Toward a Critical Literacy for Data Visualizations as Research Objects and Research Devices	227
<i>Jonathan Gray, Liliana Bounegru, Stefania Milan and Paolo Ciuccarelli</i>	
13 Urban Sensing: Potential and Limitations of Social Network Analysis and Data Visualization as Research Methods in Urban Studies	253
<i>Luca Simeone and Paolo Patelli</i>	
14 Mapping Topics in International Climate Negotiations: A Computer-Assisted Semantic Network Approach	273
<i>Nicolas Baya-Laffite and Jean-Philippe Cointet</i>	
15 ‘Creative’ and Participatory Visual Approaches in Audience Research	293
<i>Katharina Lobinger</i>	
Innovative Methods in Media and Communication Research: An Outlook	311
<i>Sebastian Kubitschko and Anne Kaun</i>	
Author Index	321
Subject Index	325