CONTENTS

List of boxes Acknowledgements Preface to the third edition Guided tour	x xi xii xiii
PART ONE WHAT IS JOURNALISM?	1
1. The who, what, where, when, why and how of journalism	3
2. Constraints, influences and ethics	17
3. What is news?	35
4. Where does news come from?	53
5. "The best obtainable version of the truth": journalists as objective reporters?	73
6. "Be curious and sceptical": journalists as investigators	91
7. "We are in the entertainment business": journalists as entertainers	111
PART TWO HOW TO DO JOURNALISM	123
8. Interviewing for journalism	125
9. Writing news	141
10. Writing features	155
11. Telling it in sound and vision	171
12. Style for journalists	183
PART THREE WHAT NOW FOR JOURNALISM?	203
13. An ethical approach to journalism	205
14. Engaging with the audience and social media	217
15. The future is unwritten: challenges facing the journalists of tomorrow	229
References and bibliography Index	241 261