

Contents

Part I The Dynamics of Transformative Innovation

1	GM Crop Development: Solution or Another Problem?	3
	Twenty Years of Biotechnology Benefits	3
	Global Distribution of Benefits	4
	North America	5
	South America	6
	India	7
	China	8
	Philippines	9
	Africa	9
	Summary of Economic Benefits	10
	Implications	12
	References	13
2	Winners and Losers from Innovation and Trade.	17
	Introduction	17
	Background	18
	Methodology	21
	A GM-Based Technological Change	26
	Conclusions	30
	References	31
3	Domestic Regulatory Approval Costs	33
	Introduction	33
	Background	34
	Meta-analysis	35
	The Data	37
	Constructed Cost Analyses.	40
	Economic Welfare Analysis.	45
	The Industry Estimates.	46
	Empirical Analysis	47

Conclusion and Implications	51
References	52
4 Global Trade Impacts from Low Level Presence	55
Introduction	55
Background	56
Theoretical Considerations	59
Practical Effects	61
Conclusions	70
References	72
Part II The Dynamics of the Institutional Regulatory Architecture	
5 International Governance in the 21st Century	77
Introduction	77
The International Trade Model, Circa 1947	79
Exceptions: Discrimination	87
Protection of Public Morals	88
Conservation of Exhaustible Natural Resources	88
Marks of Origin	88
Sanitary and Phytosanitary Measures	89
Technical Barriers to Trade	89
Marginalized Members of Civil Society	90
Consequences of the Inability to Accommodate New Protectionists	93
The Need for a New Economic Model for the Governance of International Trade	94
References	95
6 Governance Challenges from Transformative Technologies	99
Introduction	99
Regulatory Innovation	101
The Risk Analysis Framework	107
The Regulatory Void	109
Intellectual Architecture	112
Risk Analysis and the Precautionary Principle	112
International Trade	114
Intellectual Property	115
Is There a Way Forward?	117
Only a Few Steps Along the Way	121
References	122
7 The Impact of Barriers to Trade on Investment	125
Introduction	125
Science-Based Decision-Making and Trade Barriers	129

The Costs of Incomplete International Regulations	137
A Framework for Analysis	141
Whither Science-Based Trade Regulations?	143
References	144
8 International Treaty Precedence	147
Introduction	147
When International Agreements Conflict—What Is the Law?	148
Socio-economic Considerations	152
Critical Assessment of SEC Regulations	158
Labor Impacts	158
Intellectual Property Rights	160
Religious/Cultural	160
Market Access and Trade.	162
Consumer Choice.	163
Policy Implications	164
References	166
Part III Breaking the Gridlock	
9 Refining the Risk Analysis Framework	171
Introduction	171
International Scope of Science-Based Risk Assessment	173
The Politicization of Risk.	175
Socio-economic Regulatory Frameworks	179
Conclusions	183
References	183
10 Coexistence Policies and Strategies	187
Introduction	187
Coexistence in Theory and Practice	188
Efficient Markets and Coexistence	190
Market-Making Actors	192
Critical Assessment of the Challenges of Coexistence	193
The Morality of Sustaining Choice	193
The Lemons Problem.	194
Standards	199
Labeling.	200
The WTO and Low Level Presence	201
Conclusions	208
References	209
11 Multilateral Trade Negotiation Options	213
Introduction	213
Background	214
Institutional Analysis and Development Framework	219

A New Intellectual Architecture?	220
Nationalized Regulation and Governance.	223
Development of Expertise in Specialized Institutions.	224
Industry-Based Management	225
Intergovernmental Negotiations	225
Reference to 'Eminent Persons'	227
Disputes and Case Law	228
Parallel or Convergent Paths	229
Conclusions	232
References	232
12 Labeling and Preferential Trade Deals	235
Introduction	235
Labeling in the Multilateral Rules of Trade	237
Can Preferential Trade Agreements Resolve Gm Labeling Concerns?	240
Members of Preferential Trade Agreements and Non-members	243
What Can One Expect for Agricultural Biotechnology from the T-TIP, TPP and CETA?	245
Conclusions	248
References	249
13 Liability and Redress Regimes.	251
Introduction	251
Compensation Funds as Ex Ante Commitments.	253
African Agricultural Commodity Exports	254
Dimensions and Structure of a Credible Liability Fund	257
Conclusions	261
References	261
14 Alternate Futures for Food Security	263
Introduction	263
The State of Play in the World of GM Crops.	264
A New International Economic (Dis)order?	268
References	271
Index	273