

CONTENTS

Part I Area Studies at the Crossroads	1
Introduction: Knowledge Production, Area Studies and the Mobility Turn	3
Katja Mielke and Anna-Katharina Hornidge	
The Neoliberal University and Global Immobilities of Theory	27
Peter A. Jackson	
Part II To Be or Not to Be Is Not the Question. Rethinking Area Studies in Its Own Right	45
Doing Area Studies in the Americas and Beyond: Towards Reciprocal Methodologies and the Decolonization of Knowledge	47
Olaf Kaltmeier	
Area Studies @ Southeast Asia: Alternative Areas versus Alternatives to Areas	65
Christoph Antweiler	

Between Ignoring and Romanticizing: The Position of Area Studies in Policy Advice Conrad Schetter	83
Part III Knowledge Production after the Mobility Turn	101
Positionality and the Relational Production of Place in the Context of Student Migration to Gilgit, Pakistan Andreas Benz	103
Red Lines for Uncivilized Trade? Fixity, Mobility and Positionality on Almaty's Changing Bazaars Henryk Alff	121
Margins or Center? Konkani Sufis, India and "Arabastan" Deepa Dandekar	141
Part IV From Local Realities to Concepts and Theorizing	157
The Role of Area Studies in Theory Production: A Differentiation of Mid-Range Concepts and the Example of Social Order Katja Mielke and Andreas Wilde	159
The Production of Knowledge in the Field of Development and Area Studies: From Systems of Ignorance to Mid-Range Concepts for Global Ethnography Gudrun Lachenmann	177
New Area Studies, Translation and Mid-Range Concepts Vincent Houben	195

Mid-Range Concepts—The Lego Bricks of Meaning-Making: An Example from Khorezm, Uzbekistan	213
Anna-Katharina Hornidge	
 Part V De-Streamlining Academic Society: Pedagogy and Teaching	 231
 The Case for Reconceptualizing Southeast Asian Studies	 233
Cynthia Chou	
 <i>This Area Is [NOT] under Quarantine: Rethinking Southeast/Asia through Studies of the Cinema</i>	 251
Arnika Fuhrmann	
 Teaching to Transgress: Crossroads Perspective and Adventures in (?) -Disciplinarity	 269
Epifania A. Amoo-Adare	
 Part VI Anticipating the Future of Area Studies	 287
 Are Transregional Studies the Future of Area Studies?	 289
Matthias Middell	
 Reflecting the Moving Target of Asia	 309
Heike Holbig	
 Concluding Reflections: The Art of Science Policy for 21st Century Area Studies	 327
Anna-Katharina Hornidge and Katja Mielke	
 Index	 345