

# Content

Introduction: Ecotourism and the capitalist crisis .....	1
1 Social natures .....	15
1.1 Limits of discursive power .....	16
1.2 Practice and the sociological bias .....	19
1.3 Practice as metabolism .....	25
1.4 Instrumentality and the nonidentical .....	29
1.5 On “symmetrical” theories .....	35
1.6 Discussion: Reflexive materialism of practice .....	40
2 Capitalist natures .....	45
2.1 Capitalism’s crisis .....	46
2.2 Ecocapitalism .....	57
2.3 Conservation as underproduction .....	64
3 Ecotourism .....	67
3.1 A short history of ecotourism .....	68
3.2 Integrating conservation and development .....	71
3.3 Operationalizing ecotourism .....	74
3.4 Linking ecotourism theory and practice .....	85
4 Recreational landscapes .....	87
4.1 Historical making of a recreational landscape .....	88
4.2 Current make-up of a recreational landscape .....	102
5 Ecotourism field of Laos .....	115
5.1 Tourism in Laos .....	115
5.2 The ecotourism field .....	117
5.3 Projects visited .....	122

6 Implementing ecotourism.....	133
6.1 Implementing structure .....	134
6.2 Distributional structure.....	137
7 Practicing ecotourism .....	155
7.1 Preconditions of host-guest practice .....	156
7.2 Formation of the tour group.....	162
7.3 The Nature part .....	164
7.4 The Culture part.....	173
7.5 Self-reintegration.....	190
7.6 Discussion.....	198
8 Localizing ecotourism .....	203
8.1 The indigenous project .....	205
8.2 The evangelist project.....	214
8.3 The conservationist project.....	219
8.4. The ecotouristic project.....	224
8.5 Discussion.....	231
9 Final discussion: The recreational frontier.....	239
9.1 Ecotourism as world-ecology .....	239
9.2 Crisis-ridden crisis regulation.....	244
9.3 Changes and continuities.....	254
Conclusion and Outlook.....	257
References .....	263