Routledge Handbook on Consumption

Edited by Margit Keller, Bente Halkier, Terhi-Anna Wilska and Monica Truninger



Contents

Lisi	of figures and tables	ix
Lisi	List of contributors	
Preface		xix
1	Consumption research revisited: Charting of the territory and introducing the handbook Bente Halkier, Margit Keller, Monica Truninger and Terhi-Anna Wilska	1
PAF Th	eoretical and methodological perspectives on consumption	11
2	Consumer culture theory Russell Belk	13
3	Studying consumption through the lens of practice Alan Warde, Daniel Welch and Jessica Paddock	25
4	Methods and methods' debates within consumption research Bente Halkier	36
5	Ruminations on the current state of consumer ethnography Robert V. Kozinets and Eric J. Arnould	47
Со	nsumers and markets: Introduction	57
6	Marketing and consumer research: An uneasy relationship Matthias Bode and Søren Askegaard	61
7	Consumers and brands: How consumers co-create Siwarit Pongsakornrungsilp and Jonathan E. Schroeder	72

Contents

8	From production and consumption to prosumption: A personal journey and its larger context George Ritzer	83
9	Collaborative consumption and sharing economies Stefan Wahlen and Mikko Laamanen	94
10	Crises and consumption Sebastian Koos	106
	at III abal challenges in consumption: Introduction	117
11	Consumption in the web of local and global relations of dominance and belonging <i>Güliz Ger</i>	121
12	China – the emerging consumer power LiAnne Yu	135
13	Consumption in Brazil – the field of new consumer studies and the phenomenon of the "new middle classes" Lívia Barbosa and John Wilkinson	146
14	Russia: Postsocialist consumer culture Olga Gurova	156
15	Bridging North/South divides through consumer driven networks Laura T. Raynolds	167
	at IV litics and policies of consumption: Introduction	179
16	Political consumption – citizenship and consumerism <i>Eivind Jacobsen</i>	181
17	Food labelling as a response to political consumption: Effects and contradictions <i>Adrian Evans and Mara Miele</i>	191
18	Consumption policies within different theoretical frameworks Dale Southerton and David Evans	204

· . . ·

19	Citizen-consumers: Consumer protection and empowerment Arne Dulsrud	215		
20	Practice change and interventions into consumers' everyday lives Margit Keller and Triin Vihalemm	226		
21	Behaviorally informed consumer policy: Research and policy for "humans" Lucia A. Reisch and John B. Thøgersen	242		
PAR				
Со	nsumption and social divisions: Introduction	255		
22	Poverty, financing and social exclusion in consumption research Pernille Hohnen	259		
23	Poverty and food (in)security Monica Truninger and Cecilia Díaz-Méndez	271		
24	Materiality, migration and cultural diversity Marta Vilar Rosales	282		
25	Gender, sexuality and consumption Pauline Maclaran, Cele C. Otnes and Linda Tuncay Zayer	292		
26	Children as consumers David Buckingham and Vebjørg Tingstad	303		
27	Youth and generations in consumption Terhi-Anna Wilska	314		
28	Aging and consumption Carol Kelleher and Lisa Peñaloza	326		
PART VI				
Со	ntested consumption: Introduction	339		
29	Sustainable consumption and changing practices Matt Watson	343		
30	Structural conditions for and against sustainable ways of consuming Bas van Vliet and Gert Spaargaren	353		

Contents

Contents			
31	Retail sector facing the challenge of sustainable consumption Mikael Klintman	363	
32	Sexual embodiment and consumption Sue Scott	372	
33	Taste and embodied practice Melissa L. Caldwell	384	
34	Health, bodies and active leisure Roberta Sassatelli	395	
PART VII Culture, media and consumption: Introduction			
35	Consumption of culture and lifestyles Tally Katz-Gerro	409	
36	Consumption of leisure Jennifer Smith Maguire	420	
37	Fashion in consumer culture Laurie A. Meamber, Annamma Joy and Alladi Venkatesh	431	
38	Luxury consumption and luxury brands: Past, present, and future Annamma Joy, Russell Belk and Rishi Bhardwaj	442	
39	Social media consumer as digital avatar Alladi Venkatesh and Duygu Akdevelioglu	453	
40	Digital consumption Minna Ruckenstein	466	
Index		477	