

CONTENTS

| | |
|---|-----------|
| <i>Acknowledgments</i> | <i>ix</i> |
| 1. How We Understand Technological and Social Change | 1 |
| Conceptual Struggles in Societal Change | 8 |
| Neutral Infrastructure or Filtering Mediator? | 9 |
| Cognition, Law, and Digital Technology | 14 |
| Outline of the Book | 16 |
| Conceptual Metaphors | 18 |
| Copyright as a Case | 20 |
| Intended Audience | 23 |
| 2. Metaphors and Norms | 27 |
| Conceptual Metaphor Theory | 28 |
| Embodiment | 31 |
| Metaphors and Law | 34 |
| Cognition and Norms | 37 |
| Skeuomorphs and the Conceptualisation of the Digital World | 44 |

CONTENTS

| | |
|---|-----|
| Skeuomorphs and Conceptual Path Dependence | 49 |
| Summing Up | 51 |
| 3. The Embodied Law | 55 |
| Corpus Juris | 56 |
| Embodiment and the Creation of Meaning | 59 |
| Seeing the Embodiment: Justice <i>Under Law</i> | 64 |
| Discussion: Law Incarnate | 72 |
| Conclusions | 77 |
| 4. Conceptions of Copyright | 79 |
| Metaphors We File-Share By | 80 |
| Method | 88 |
| Findings and Analysis | 91 |
| Conclusions | 98 |
| 5. Copies: A Metaphoric Expansion of Copyright | 99 |
| Copies and Their Rights | 100 |
| The Pirate Bay Case and the Calculation of Value | 106 |
| Analysis: The Problem of Regulating Copies | 113 |
| Conclusions: Copy Me Unhappy | 124 |
| 6. Platform, Storage or Bulletin Board? The Swedish | |
| Pirate Bay Court Case | 129 |
| Categorisation, Digitalisation, and Law | 130 |
| The Pirate Bay | 134 |
| The Pirate Bay as a Metaphoric Court Case | 138 |
| Liability of the Functions | 149 |
| Outlook: Generativity in Decentralisation | 151 |
| Normative Implications of Skeuomorphs | 153 |
| Conclusions | 154 |

CONTENTS

| | |
|--|-----|
| 7. Between Form and Function in (Intellectual) | |
| Property | 159 |
| Between Form and Function | 160 |
| Renner and (Intellectual) Property | 161 |
| The P in IP | 168 |
| Conceptual Legal Change | 176 |
| Conceptual Transition of (Intellectual) Property | 178 |
| Körperlich and Control | 186 |
| Summing Up: Conceptual Legal Change | 196 |
| 8. Conclusions: Conceptions in the Code | 199 |
| Metaphors, Law, and Digitality | 200 |
| Conceptual Path Dependence | 203 |
| The Digital Challenge to Copyright | 207 |
| Metaphors and Power | 212 |
| ‘Invent the age! Invent the metaphor!’ | 215 |
| Sum: Technology and Social Change | 221 |
| | |
| <i>References</i> | 227 |
| <i>Index</i> | 245 |