
	Preface	xi
	Introduction	1
1	Distinctive Features of Written Speech	13
2	The Normative Character of Written Speech	33
3	Progressive Tendencies in the History of Language and of Prose	51
4	Refining the Concept of Readability	73
5	The Psychological Bases of Readability	91
6	Some Practical Implications	139
7	The Valid Assessment of Writing Ability	175
	Index	193
