Contents

Par	t I Technological Developments—Civilization—Policies	
1	Diffusion of Innovation in Social Networking	3
2	The Architecture of Sustainability-oriented Enterprise and Civilization Andrew Targowski	15
3	Technologization of Man and Marketization of His Activitiesand Culture of the FutureLech W. Zacher	27
4	The Digital Agenda of the European Union and the DigitalPolicies of the USADespina Anagnostopoulou	49
Par	t II Some Applications	
5	Social Justice Through Aadhaar: An e-Policy Initiative Anurag Kumar Srivastava and Sangeeta Sharma	83
6	Audiovisuality of the Third Degree: Reality or Fantasy?	99
7	Digital Preservation of Cultural Heritage Nonja Peters, Dora Marinova, Marijke van Faassen and Glen Stasiuk	107

Part III Impacts on Societies

8	Peril and Promise of Internet Technology for Future Social Order Alina Betlej	117
9	The Citizen in the Cyberspace: Should There be Any Limits to the Freedom of Speech in the Internet? Joanna Miksa	129
10	Progress in Science and Technology Versus Threats to Civil Liberties—Selected Issues Ewa Polak	143
11	Impact of ICT on the Law	157
12	Legal and Moral Dilemmas of Targeted Killing by Drones Wojtek Lamentowicz	169
Par	t IV Technology Evaluations and Policies	
13	Technology Assessment in Systems Analysis Piotr Sienkiewicz and Halina Świeboda	195
14	Technology Assessment and Policy Advice in the Field of Sustainable Development Armin Grunwald	203
15	Cooperation with Middle and Eastern European Countries in the Field of Technology Assessment: Results and Experiences: A Short Overview Gerhard Banse	223
Par	t V Approaches to Sustainability—Some Examples	
16	Sustainability as Growth Tsvi Bisk and Piotr Bołtuć	239
17	What Can We Do Better for Sustainability in an Uncertain Future? Li Xu and Talia Raphaely	251
18	Economic Prosperity and Sustainability in China: Seeking Wisdom from Confucianism and Taoism Xiumei Guo, Sandra Krempl and Dora Marinova	263
19	Threats to Sustainable Development	275

Contents

20	Sustainable Development—Sustainable Man (External and Internal Conditions for Sustainability) Wiesław Sztumski	285
Par	t VI Sustainability—Dimensions and Issues	
21	Embedding Sustainable Development in Organisations Through Leadership: A Conceptual Framework Emiliya Stoyanova	297
Par	t VII Sustainability—Practical Orientations	
22	Can the EU Sustainable Consumption and Production Action Plan Realize the Sustainable Development Principle? Joanna Kielin-Maziarz	309
23	Implication for China's Resource Demand on Sustainability in Australia Jin Hong, Wentao Yu, Dora Marinova, Xiumei Guo and Margaret Gollagher	323
24	Integrated and Sustainable Approaches to Address City Inundation in China Baohui Zhao, Dora Marinova and Xiumei Guo	335
25	Nano-biotechnology for Water Sustainability: Bibliometric Analysis Li Xu and Dora Marinova	343
Par	t VIII Sustainability and Business	
26	Stakeholders' Strategic Thinking for Sustainable Development Anna Czarczyńska	361
27	Generative Dynamics: What Sustains the Creation of Shared Business Value Massimiliano Monaci and Mauro Magatti	373
28	Sustainability and the Firm: From the Global to the Corporate Ecological Footprint Luisa Soares and Cristina Chaves	397
29	Sustainability and Public Finances in the Time of Austerity Noel Gomes	425
Ind	ex	437