Contents

	List of Illustrations Acknowledgements	vii viii
1	Introduction SETTING THE AGENDA	1
2	Mapping the Terrain THE SOUTH AFRICAN HIV/AIDS EPIDEMIC Between Medicine & Culture	10 10
	Approaching the Epidemic through the Lens of Cultural, Postcolonial & Literary Studies	16
3	HIV/AIDS as a Taboo Topic A CULTURE OF SILENCE	29
	Statistics	29
	Political & Social Responses	32
	Creative Responses Talking Round the Issue • Confronting the Issue in Literary Texts • Confronting the Issue in Visual Texts	42
4	Imagery	67
	Symbols The Red Ribbon • Adjusting the Red Ribbon to the South African Epidemic • Modifying the Red Ribbon in South African Art Forms • The 'H.I.V. POSITIVE' T-Shirt of the Treatment Action Campaign	67
	Metaphors Susan Sontag's Work on Metaphors • Metaphoric Realisations of HIV/AIDS in South Africa: INFECTION IS WAR • An Alternative Conceptualisation: INFECTION IS A DRAGON • INFECTION IS WAR: Incorporating Culturally Specific Elements • INFECTION IS STRUGGLE	90

5	Myths The Origin of HIV/AIDS Welcome to Our Hillbrow: Creating and Circulating Stories about HIV/AIDS • Competing Theories on the Origin of HIV/AIDS • Coming from the 'Outside': Place • HIV/AIDS as a Global Pandemic • Coming from the 'Outside': Society	114 114
	Healing HIV/AIDS The Frameworks of Healing and Curing • Khabzela: Investigating Fana Khaba's Life and Death • Fana Khaba's Decision: Declining Antiretrovirals • Fana Khaba's 'Choice': Alternative Remedies • 'Amazing Grace': Produced and Promoted by 'Dr Irene' • 'Africa's Solution' • Dr Barnard: Manufacturing 'Africa's Solution' • Tine and Nelly van der Maas: Promoting 'Africa's Solution' • Tine and Nelly van der Maas: Advocating the Concept of 'Choice' • Sangoma Nene's Herbal Medication	134
6	Literary Genres	163
	Life Writing AIDSAFARI: Adam Levin's Representation of HIV/AIDS • The Individual • The Collective: White, Male, Homosexual South African Living with HIV/AIDS • Witness to AIDS: Edwin Cameron's Representation of HIV/AIDS • Edwin Cameron's Roles: Private v. Professional • Visual Life Narratives: The Bambanani Women's Representations of HIV/AIDS • The Individuals • The Collective	163
	Teenage Fiction Teenage Fiction in (South) Africa • UNICEF, Sara: The Empty Compound • Gavin and Val Kruger, A Story of Hope! For Teens and Adolescents • Nokuthula Mazibuko, In the Fast Lane • Dianne Hofmeyr, Blue Train to the Moon • Lutz van Dijk, Stronger than the Storm • Jenny Robson, Praise Song	186
7	Afterword MEANINGS MATTER	221
-	MEUNINGS MAITER	
	Bibliography	224
	Index	239