CONTENTS

List	t of Figures	vii					
List	t of Tables	ix					
Foreword		xi					
Ack	enowledgments	xv					
1	Introduction	1					
	Part I						
2	Money Management	13					
3	Saving Behavior	33					
4	Credit Behavior and Debt Problems	45					
5	Insurance and Prevention Behavior	63					
6	Pension Plans and Retirement Provisions	77					
7	Investment Behavior	89					
8	Tax Behavior: Compliance and Evasion	103					
9	Victims of Financial Fraud	113					
10	Responsible Financial Behavior	127					
Part II							
11	Individual Differences and Segmentation	145					
12	Confidence and Trust	159					
13	Loss Aversion and Reference Points	173					
14	Risk Preference	185					
15	Time Preference	195					

t	7	٠		

CONTENTS

16	Decision-Making, Decision Architecture, and Defaults	211
17	Self-Regulation	227
Not	Notes	
Bib	Bibliography	
Index		275