Contents

Introduction Folklore, Academe, and the Marketplace 1 The Theoretical Side of Folklore 31 Folklore in the Modern World 33 Mythology and Folklore: A Review Essay 74 Is Folklore a Discipline? 101

I

II The Oral Process 125

Oral Literature, Oral History, and the Folklorist 127

Sources for the Traditional History
of the Scottish Highlands and Western Islands 145

III In the Field 181

Collecting in County Kerry 183

Tales of Two Lobstermen 212

Dialect Stories of the Upper Peninsula 223

Contents

IV Folk Heroes of the Media 267

Comic Indian Anecdotes 269
The Career of John Henry 283
Paul Bunyan in the News 291

Notes 339

Selected Bibliography of Works Cited 367

Index 379