

# *Contents*

Preface	<i>page</i> ix
Conventions	xi
1 Speech and Writing	1
2 Dialects, Accents and Standards	16
3 Pidgins and Creoles	43
4 Style	61
5 English and the Media	85
6 English in Advertising	101
7 English in Literature	115
8 English in the Classroom	135
Index	150