

Contents

List of Tables and Figures vii

Acknowledgments xi

I Interdisciplinary Cross-Fertilization

1. An Overview of the Field of Political Psychology
Shanto Iyengar 3
2. The Poly-Psy Relationship: Three Phases of a Long Affair
William J. McGuire 9
3. Psychohistory and Political Psychology: A Comparative Analysis
William McKinley Runyan 36

II Attitudes and Behavior

4. Political Perception *Donald Granberg* 70
5. Symbolic Politics: A Socio-Psychological Theory
David O. Sears 113
6. Nonverbal Behavior and Leadership: Emotion and Cognition in
Political Information Processing *Roger D. Masters and
Denis G. Sullivan* 150
7. The Psychology of Group Conflict and the Dynamics of
Oppression: A Social Dominance Perspective *James Sidanius* 183

III Information Processing and Cognition

8. Inside the Mental Voting Booth: An Impression-Driven Process
Model of Candidate Evaluation *Milton Lodge and Patrick Stroh* 225
9. Political Information Processing *Robert S. Wyer, Jr., and
Victor C. Ottati* 264

10. Affect and Political Judgment	<i>Victor C. Ottati and Robert S. Wyer, Jr.</i>	296
-----------------------------------	---	-----

IV *Decision Making and Choice*

11. Information and Electoral Attitudes: A Case of Judgment Under Uncertainty	<i>Stephen Ansolabehere and Shanto Iyengar</i>	321
12. The Drunkard's Search	<i>Robert Jervis</i>	338
13. Decision Making in Presidential Primaries	<i>Samuel L. Popkin</i>	361
14. Cognitive Structural Analysis of Political Rhetoric: Methodological and Theoretical Issues	<i>Philip E. Tetlock</i>	380
<i>References</i>		407
<i>Index</i>		467
<i>Contributors</i>		483