## **Table of Contents**

Ontologies in E-Commerce	
Architecture of a Semantic XPath Processor. Application to Digital Rights Management	
Rubén Tous, Roberto García, Eva Rodríguez, Jaime Delgado	1
Conceptual and Formal Ontology Model of e-Catalogs  Hyunja Lee, Junho Shim	11
Automatic Ontology Mapping for Agent Communication in an e-Commerce Environment	
Marina Mongiello, Rodolfo Totaro	21
An Ontology-Based Two-Level Clustering for Supporting E-Commerce Agents' Activities	
Domenico Rosaci	31
Process Modelling in E-Commerce	
Specifying Workflow Web Services Using Petri Nets with Objects and Generating of Their OWL-S Specifications	
Eric Andonoff, Lotfi Bouzguenda, Chihab Hanachi	41
Improving Web Design Methods with Architecture Modeling Santiago Meliá, Jaime Gómez, Nora Koch	53
Developing E-Commerce Applications from Task-Based Descriptions  Pedro Valderas, Joan Fons, Vicente Pelechano	65
Quality of Data in E-Commerce	
Information Aggregation Using the Caméléon# Web Wrapper	

Aykut Firat, Stuart Madnick, Nor Adnan Yahaya, Choo Wai Kuan, Stéphane Bressan .....

Data Cleansing for Service-Oriented Architecture

76

87

## Recommender Systems

A Collaborative Filtering Recommendation Methodology for Peer-to-Peer Systems	
Hyea Kyeong Kim, Jae Kyeong Kim, Yoon Ho Cho	98
A Framework for Session Based Recommendations  Natwar Modani, Yogish Sabharwal, S. Karthik	108
Automatic Knowledge Recommending System Using E-Mail  DooHyun Kim, WonHyuck Choi, BurmSuk Seo, JungGoo Seo,  ByoungWon Hwang	118
E-Negotiation and Agent Mediated Systems	
Narrowing the Gap Between Humans and Agents in e-Commerce: 3D Electronic Institutions	
Anton Bogdanovych, Helmut Berger, Simeon Simoff, Carles Sierra 1	.28
Standard K-Languages as a Powerful and Flexible Tool for Building Contracts and Representing Contents of Arbitrary E-Negotiations  Vladimir A. Fomichov	20
	38
Automated Negotiation Based on Contract Net and Petri Net Fu-Shiung Hsieh	48
Business Process / Strategic Issues and Knowledge Discovery	
Linking the Balanced Scorecard to Business Models for Value-Based Strategic Management in e-Business	
	58
The Framework of Web-Based Voice of the Customers Management for Business Process Management in Service Industry  Chang Un Prop. Supplier B. M.	
Chong Un Pyon, SungMin Bae, Ji Young Woo, Sang Chan Park 16	i8
E-Business Perceptions Versus Reality: A Longitudinal Analysis of Corporate Websites  Niels Bjørn-Andersen, Steve Elliot	<b>'</b> 8
Knowledge Discovery in Web-Directories: Finding Term-Relations to Build a Business Ontology	
Sandip Debnath, Tracy Mullen, Arun Upneja, C. Lee Giles 18	8

Applications and Case Studies in E-Commerce	
Music Rights Clearance Business Analysis and Delivery  Carlos Pedrinaci, Ziv Baida, Hans Akkermans, Amaia Bernaras,  Jaap Gordijn, Tim Smithers	198
RDF Schema Based Ubiquitous Healthcare Service Composition  Wookey Lee, Mye M. Sohn, Ji-Hong Kim, Byung-Hyun Ha,  Suk-Ho Kang	208
An Integrated Supply Chain Management System: A Case Study in Healthcare Sector  Dongsoo Kim	218
Educational Resources as Digital Products  Agnieszka Landowska, Jerzy Kaczmarek	228
Performance Issues in E-Commerce	
Dynamic Load Balancing Method Based on DNS for Distributed Web Systems	
Jong-Bae Moon, Myung-Ho Kim	238
Performance Based Cost Models for Improving Web Service Efficiency Through Dynamic Relocation  Dennis Pratistha, Arkady Zaslavsky, Simon Cuce, Martin Dick	248
Efficient Algorithm for Service Matchmaking in Ubiquitous Environments  Kee-Hyun Choi, Kyu Min Lee, Ho Jin Shin, Dong-Ryeol Shin	258
Web Usage Mining	
Ontology-Based Filtering Mechanisms for Web Usage Patterns Retrieval  Mariângela Vanzin, Karin Becker, Duncan Dubugras Alcoba Ruiz	267
Multimedia Content Preference Using the Moving Average Technique  Sanggil Kang	278
E-Payment Approaches	
Fuzzy Virtual Card Agent for Customizing Divisible Card Payments  Soon Ae Chun, Yoo Jung An, James Geller, Suniu Park	287

## XIV Table of Contents

The New Perspective on Private Cyber Coins in Electronic Commerce:  A Korean Case Seungbong Park, Jaemin Han, Jongsoo Yoon
Security and Trust in E-Commerce
5 21 dot in 12-Commerce
Authentication and Authorisation Infrastructures in b2c e-Commerce  Christian Schlaeger, Guenther Pernul
XML-Based Security Acceleration Methods Supporting Fast Mobile Grid
Namje Park, Kiyoung Moon, Howon Kim, Seungjoo Kim,  Dongho Won
Reliably, Securely and Efficiently Distributing Electronic Content Using Multicasting
Indrajit Ray, Eunjong Kim, Ross McConnell, Dan Massey 327
Web Services Computing
MiddLog: A Web Service Approach for Application Logging  Marcelo Pitanga Alves, Paulo F. Pires, Flávia C. Delicato,  Maria Luiza M. Campos
Specification of Access Control and Certification Policies for Semantic Web Services
Sudhir Agarwal, Barbara Sprick 348
Improving Reuse of Web Service Compositions  Carlos Granell, Michael Gould, Roy Grønmo, David Skogan
Remote Data Access Scheme for Service Delivery and Invocation Based on SOAP Protocol
Byong-In Lim, Ho-Jin Shin, Seung-Hyun Lee, Dong-Ryeol Shin 368
Author Index