

Contents

LIST OF CONTRIBUTORS vii

PREFACE ix

Prologue 1

Richard A. Griggs

1

*A Passion for Psychology: Teaching It Charismatically,
Integrating Teaching and Research Synergistically, and
Writing About It Engagingly* 7

Philip G. Zimbardo

2

Reflections on Teaching Introductory Psychology 35

Douglas A. Bernstein

3

*Teaching Is a Scholarly Activity: The Idea-Centered
Approach to Introducing Psychology* 49

Peter Gray

4

Why I Teach the Way I Do: Repackaging Psychology 65

Lester A. Lefton

5

*Distilling Psychology Into 700 Pages: Some Goals for
Writing an Introductory Psychology Textbook* 73

Margaret W. Matlin

6

Still Giving Psychology Away After All These Years 91

Charles G. Morris

7

Professing Psychology With Passion 107

David G. Myers

8

Model for Being an Effective Instructor 119

Rod Plotnik

9

Teaching Students to Think as Psychologists 137

Robert J. Sternberg

10

On Thinking Critically About Introductory Psychology 151

Carole E. Wade

11

*Using One's Own Passion and Undergraduate TAs
to Transform the Large-Lecture Introductory
Psychology Course* 163

Camille B. Wortman and Joshua M. Smyth

Epilogue 181

Charles L. Brewer

INDEX 187

ABOUT THE EDITOR 193