

Contents

<i>Preface</i>	xi
<i>Contributors</i>	xiii
<i>About the Editors</i>	xvii

I: PORTRAITS OF EXCELLENCE

- | | | |
|----------|--|-----------|
| 1 | More Than Just Luck: A Brief Biography of Wilbert J. McKeachie
<i>R. Eric Landrum</i> | 3 |
| 2 | “I Can’t Ever Remember not Wanting to be a Teacher”:
A Brief Biography of Charles L. Brewer
<i>John D. Batson and Gilles O. Einstein</i> | 15 |

II: ESSENTIAL QUALITIES AND SKILLS OF EFFECTIVE TEACHERS

- | | | |
|----------|--|-----------|
| 3 | Elements of Master Teaching
<i>William Buskist, Jason Sikorski, Tanya Buckley,
and Bryan K. Saville</i> | 27 |
| 4 | Classroom Presence
<i>Jane S. Halonen</i> | 41 |
| 5 | Lecturing
<i>Ludy T. Benjamin, Jr.</i> | 57 |
| 6 | Humor and College Teaching
<i>Howard R. Pollio</i> | 69 |
| 7 | Process/Pedagogy
<i>Thomas V. McGovern</i> | 81 |
| 8 | Teaching for Critical Thinking: A Four-Part Model
to Enhance Thinking Skills
<i>Diane F. Halpern</i> | 91 |

9	Writing: Models, Examples, Teaching Advice, and a Heartfelt Plea <i>Barbara F. Nodine</i>	107
10	The Teaching–Advising Connection <i>Drew C. Appleby</i>	121
11	Training Graduate Teaching Assistants <i>Stephen F. Davis and Matthew T. Huss</i>	141
III: TEACHING WITHIN THE CONTEXT OF MODERN ACADEMIC LIFE		
12	Teaching, Research, and Scholarship <i>David E. Johnson</i>	153
13	Integrating Teaching and Service to Enhance Learning <i>Virginia Andreoli Mathie</i>	163
14	A Portrait of Teaching Painted by Early Career Faculty <i>Baron Perlman, Susan H. McFadden, Lee I. McCann, and Nina Kunzer</i>	179
15	Peer Review for Meaningful Teaching Enhancement <i>Baron Perlman and Lee I. McCann</i>	189
16	Beyond Tenure: The Teaching Portfolio for Reflection and Change <i>James H. Korn</i>	203
17	Representing the Intellectual Work in Teaching Through Peer-Reviewed Course Portfolios <i>Daniel J. Bernstein</i>	215
18	Teaching at a Liberal Arts College: With a Little Help From My Friends <i>Randolph A. Smith</i>	231
19	Differences in Teaching in a Liberal Arts College Versus Research University <i>James E. Freeman</i>	247
20	Lessons From Life: A Journey in Lifelong Learning <i>Mark E. Ware and Debra L. Ponec</i>	259
21	Promoting the Teaching of Psychology: A History of NITOP <i>Douglas A. Bernstein</i>	271

IV: TEACHING WITH TECHNOLOGY

- 22** Wiring the Introductory Psychology Course: How Should We Harness the Internet? **283**
Wayne Weiten
- 23** Web-Based Resources **295**
Lonnie Yandell
- 24** Technology in the Classroom: Traditions in Psychology **307**
Bernard C. Beins
- 25** The Challenges of Distance Education **323**
Kenneth A. Weaver
- 26** Come, Putative Ends of Psychology's Digital Future **335**
Neil Lutsky

V: TEACHING ABOUT PSYCHOLOGY'S DOMAINS

- 27** Teaching the History of Psychology **349**
C. James Goodwin
- 28** Teaching Biological Psychology to Introductory Psychology Students **361**
James W. Kalat
- 29** Teaching Statistics and Research Methods **369**
Scott A. Bailey
- 30** Teaching the Learning Course: Philosophy and Methods **379**
Lewis Barker
- 31** Using Social Psychology to Teach Social Psychology: How the Field Informs the Course **395**
Elliott D. Hammer and Elizabeth Yost Hammer
- 32** Teach More Than Personality in the Personality Course **405**
Peter J. Giordano
- 33** Opening Students' Eyes and Minds: Teaching the Psychology of Women **417**
Margaret W. Matlin
- 34** Incorporating Cross-Cultural Perspectives into the Psychology Curriculum: Challenges and Strategies **431**
G. William Hill IV

35	Designing a Course in Industrial/Organizational Psychology to Achieve Eight Desirable Student Outcomes <i>Thomas P. Pusateri</i>	445
36	Psychology of Religion: Then and Now <i>Maureen P. Hester</i>	459
37	Environmental Psychology: Cognition, Affect, and Meaningful Action <i>Stephen Kaplan</i>	471
VI: THE FINAL WORD		
38	Ebbs, Flows, and Progress in the Teaching of Psychology <i>W. J. McKeachie</i>	487
39	Reflections on an Academic Career: From Which Side of the Looking Glass? <i>Charles L. Brewer</i>	499
	<i>Author Index</i>	509
	<i>Subject Index</i>	517