

CONTENTS

1 Introduction: The Music we are accustomed to call Classical	1
2 The Forties: A Pyramid of Taste	31
3 The Fifties: Defending the Elite	67
4 The Sixties: Simple and Conservative Tastes	95
5 The Seventies: Breaking the Monopoly	127
6 The Eighties: Keeping the Philistines at Bay	155
7 The Nineties: Saga Louts and Dumbing Down	187
8 Conclusions: Engaging on Equal Terms?	227
Appendix A: Content Database	247
Appendix B: Audience Database	255
Appendix C: Timeline	261

Appendix D: Senior Personnel in Classical Music Radio 1945–1995	275
Appendix E: Glossary of Terms, Acronyms and Abbreviations	281
Bibliography	283
Index	293