Table of contents

List of figures	ХI
List of tables	
Acknowledgements	xvII
CHAPTER 1	
Newsmaking as an argumentative context	1
1.1 Newsroom decision-making 3	1
1.1 Newstoom decision-making 3	
CHAPTER 2	
Newsmaking: Actors, factors, approaches	9
2.1 Discourse analysis 9	
2.2 Sociology 11	
2.2.1 The gatekeeping theory 11	
2.2.2 Newsmaking as routine work 15	
2.3 Media linguistics 17	
CHAPTER 3	
Argumentation theory: A historical summary	21
3.1 An overview of the discipline 21	
3.2 Extended Pragma-Dialectics 25	
3.3 On endoxa and enthymemes 29	
3.4 The Argumentum Model of Topics 31	
CHAPTER 4	
News values: Why do events become news?	37
4.1 News values: What we already know, and what still needs to be ascertained 37	•
4.2 News values as endoxa of newsmaking: A working hypothesis	41
CHAPTER 5	
Context: Newsmaking where?	45
5.1 Studies on the context of argumentative practices 45	
5.1.1 The pragma-dialectical notion of the activity type 46	

	J.1.2 110 110 110 110 110 110 110 110 110 11	
5.2	The argumentative dimension of activity types 50	
5.3	The Swiss media landscape 50	
	5.3.1 The interaction field SRG SSR 52	
	5.3.2 The interaction field Corriere del Ticino 59	
	eter 6	
Build	ling a corpus: How one gets into the newsroom and what can be	
foun	d there 6	5
6.1	Progression Analysis 65	
6.2	Corpus and data collection 67	
6.3	Selecting cases for an argumentative analysis of newsroom practices: a	
	rationale 69	
	6.3.1 Cases selected - and now what? 72	
CHA	PTER 7	
Case	e studies: Collective decision-making and evaluation	73
7.1	The editorial conference 73	
	7.1.1 Deliberative argumentative discussions in editorial conferences	74
	7.1.2 Evaluative argumentative discussions in editorial conferences 80)
	7.1.3 Differences related to the medium 84	
	7.1.4 Broadcasting an item on a possible snowfall: The SNOW case 85	,
	7.1.5 Choosing the front-page picture news: the LITF case 97	
	7.1.6 Evaluating choices in a previous issue: the MALI case 103	
	7.1.7 Criticizing an established practice: the FORM case 107	
7.2	The cutter-journalist discussion 113	
	7.2.1 Plane crash in Indonesia: the YOGI case 116	
7.3	Collective decision-making and evaluation: What did we find out? 126	
CHA	APTER 8	
Cas	e studies: Individual decision-making and evaluation	27
8.1	Arguing with oneself in the literature 128	_,
8.2	Annual results of BPS Suisse and UBS: the BANK case 130	
	8.2.1 Formulating a good title 131	
	8.2.2 Numbers are at the core of financial news 134	
8.3	Irony as a means to convey a mossage indirectly all. DITE to	
8.4	Individual decision-making and avaluation and a value of the state of	
	144	

5.1.2 The model of communication context 46

CHAP	TER 9		
Case	studies: News products	145	
9.1	Editorials 145		
9.2	Commenting on a speech by David Cameron: the CAME case 148		
	9.2.1 Cameron's argumentation 153		
	9.2.2 The journalist's argumentation 154		
	9.2.3 The journalist's reflection on his writing choices 157		
9.3	Writing an editorial on a confused event: the RAID case 166		
	9.3.1 Israel seems to be best prepared to face a collapse of Al-Assad's		
	regime 170		
	9.3.2 There is also a humanitarian red alert 172		
	9.3.3 The journalist's reflection on his writing choices 173		
9.4	News products: What did we find out? 177		
CHAP	TER 10		
Findi	ings and conclusions	179	
10.1	Empirical findings 179		
10.2	Results of the analysis 184		
	10.2.1 Rethinking gatekeeping and news values 184		
	10.2.2 Theoretical outcomes for argumentation theory 186		
	10.2.3 Newsmakers as an argumentative community 188		
10.3	Coda: possible future development of the research 189		
	10.3.1 Designing argumentation in the newsroom 190		
	10.3.2 Integrating argumentation in journalistic training 192		
References 195			
Kelei	ences	195	
Subje	ect index	209	