

CONTENTS

<i>List of Tables</i>	x
<i>List of Figures</i>	xi
<i>Acknowledgements</i>	xiii
<i>A Note to the Reader</i>	xvi
CHAPTER ONE	1
INTRODUCTION	
CHAPTER TWO	7
GRAPHIC ELEMENTS OF TV NEWS BROADCASTS	
2.1 Media discourse and digital currents: Reshaping media conventions	8
2.2 When is enough... enough? Reception studies in the context of TV news graphic layout.....	12
2.3 Send in the tickers: The day crawlers made their appearance.....	14
CHAPTER THREE	21
CORPUS LINGUISTICS AND GENRE ANALYSIS: INTRODUCING THE METHODOLOGICAL FRAMEWORK	
3.1 Introducing Corpus Linguistics.....	22
3.1.1 What is a corpus?	25
3.1.2 Why use a corpus?.....	29
3.1.3 Criteria in choosing or building a corpus	33
3.1.4 Metadata, annotations, and mark-ups	38
3.1.5 Types of corpora.....	41
3.2 Introducing a corpus-based approach to Genre Analysis	51
3.2.1 Corpus-based approaches to genre analysis	52
3.2.2 Critical Genre Analysis (CGA)	62
3.3 Lexical priming and textual colligation	71
3.4 News values and Corpus Linguistics	74

CHAPTER FOUR	84
CORPUS COLLECTION AND DESCRIPTION	
4.1 Collecting the NTC and the bw_14	85
4.2 Annotating the NTC and the bw_14	91
4.3 Analysing the NTC and the bw_14 corpora: Introducing Sketch Engine and WordSmith Tools	107
CHAPTER FIVE.....	124
WHERE THE CRAWLING THINGS ARE: A CORPUS-BASED GENRE ANALYSIS OF NEWS TICKERS	
5.1 Formal structure of the BBC World News' crawlers.....	125
5.2 Keyword analysis of the NTC	131
5.2.1 Hybridity and the news tickers: Marketising the news.....	135
5.2.2 Bending genre conventions: The use of temporal deixis in news tickers	144
5.3 News values in news tickers	151
CONCLUSION	155
APPENDICES:	
Appendix 1	158
Keyword extraction from the comparison between the NTC and the bw_14	
Appendix 2	195
Tag keyword extraction in the comparison between the NTC and the bw_14	
Appendix 3	197
Tag keyword extraction in the comparison between the NTC and the bwh_14	
Appendix 4	199
Tag keyword extraction in the comparison between the NTC and the bwl_14	
Appendix 5	200
List of all the adverbs occurring in the NTC with their raw frequency	

**News Discourse and Digital Currents:
A Corpus-Based Genre Analysis of News Tickers**

ix

Appendix 6	210
Pointers to newsworthiness in the NTC	
REFERENCES	215
INDEX.....	229