

CONTENTS

1	Introduction	1
	Evangelhia Stead	

Part I Manuscripts as Cultural Objects

2	From Devotional Aids to Antiquarian Objects: The Prayer Books of Medingen	33
	Henrike Lähnemann	
3	How to Read the “Andachtsbüchlein aus der Sammlung Bouhier” (Montpellier, BU Médecine, H 396)? On Cultural Techniques Related to a Fourteenth-Century Devotional Manuscript	57
	Henrike Manuwald	
4	“<i>Otium et Negotium</i>”: Reading Processes in Early Italian and German Humanism	81
	Michael Stolz	

Part II Prints in Europe

- 5 **The Fluidity of Images or the Compression of Media
Diversity in Books: *Galeriewerke* and *Histoires Métalliques*** 109
Christina Posselt-Kuhli
- 6 **Change of Use, Change of Public, Change of Meaning:
Printed Images Travelling Through Europe** 137
Alberto Milano (†)

Part III Printed Books: Media, Objects, Uses

- 7 **The Promotion of the Heroic Woman in Victorian and
Edwardian Gift Books** 159
Barbara Korte
- 8 ***Pinocchio*: An Adventure Illustrated Over More Than a
Century (1883–2005)** 179
Giorgio Bacci
- 9 **Illustration and the Book as Cultural Object: Arthur
Schnitzler's Works in German and English Editions** 209
Norbert Bachleitner
- 10 **Two Peas in a Pod: Book Sales Clubs and Book
Ownership in the Twentieth Century** 231
Corinna Norrick-Rühl

Part IV Epilogue

- 11 **E-Readers and Polytextual Critique: On Some Emerging
Material Conditions in the Early Age of Digital Reading** 253
Stephan Packard