

Table of contents / *Inhaltsverzeichnis*

NOTE TO READERS: All German chapters have been translated into English. Please refer to the German chapters for bibliographical references and, in some cases, figures. English chapters have not been translated into German, but a summary in German is provided at the start of each chapter.

* * * * *

	Page
FOREWORD	v
KEYNOTE ADDRESSES	
<i>Dr Maurice Line,</i> President, The Library Association	3
<i>Prof Peter Canisius,</i> President, Unesco Commission, Germany	10
THE ECONOMICS OF LIBRARY AND INFORMATION SERVICES: FUNDAMENTAL QUESTIONS / WIRTSCHAFTLICHKEIT VON BIBLIOTHEKS- UND INFORMATIONSDIENSTEN: GRUNDSATZFRAGEN	
<i>Worüber sprechen wir eigentlich? Definitions- und Terminologiefragen /</i>	17
What are we talking about? Questions of definition and terminology	30
Werner Schwuchow	
Theory, practice and precept in Great Britain	41
Jack Meadows	

- Ökonomische Aspekte von Bibliotheks- und Informationsdiensten: Von der Bücherverwaltung zum Informationsmanagement - Deutschland /*** 55
Economic aspects of library and information services: from administering books to managing information - Germany 92
Karl A. Stroetmann

**EVALUATION IN THE PLANNING OF LIBRARY AND INFORMATION SERVICES /
*EVALUATION ALS GRUNDLAGE FÜR DIE PLANUNG VON BIBLIOTHEKS- UND INFORMATIONSDIENSTEN***

- Evaluation of automated systems and communications as part of the planning of library and information services** 115
Mel Collier

- Ökonomische Betrachtungsweisen von Bibliotheks- und Dokumentations-Dienstleistungen /*** 128
Economic approaches to library and documentation services 154
Martin A. Lobeck

- Selling information services in the European market** 168
Charles Oppenheim

**THE DEVELOPMENT OF INFORMATION MARKETS /
*DIE ENTWICKLUNG VON INFORMATIONSMÄRKTEN***

- Income generation and cost recovery: experience in two British libraries** 183
Pat Coleman

<i>Marktorientierung von Bibliotheks- und Informationsdiensten /</i>	195
Market orientation of library and information services	212
Peter Borchardt	
<i>Die weitere Entwicklung eines Europäischen Marktes für Informationsdienste /</i>	227
The development of a European information services market	239
Wolfgang Huber	
THE FUTURE OF LIBRARY AND INFORMATION SERVICES IN EUROPE: POLITICAL AND ECONOMIC ISSUES /	
<i>DIE ZUKUNFT VON BIBLIOTHEKS- UND INFORMATIONSDIENSTEN IN EUROPA: POLITISCHE UND ÖKONOMISCHE STREITFRAGEN</i>	
Information policy in Great Britain	253
Royston Brown	
<i>Informationspolitik in der Bundesrepublik Deutschland /</i>	263
Information policy in Germany	282
Ekkehard Henschke	
The social role of library and information services	296
Derek Law	
EPILOGUE	307
APPENDIX	
The economics of library and information services: An Anglo-German conference /	311

<i>Wirtschaftlichkeit von Bibliotheks- und Informationsdiensten: Eine deutsch-britische Konferenz</i>	312
List of authors / Autorenliste	313
List of participants / Teilnehmerliste	315

Figures / Figuren

1.1: <i>Ebenen zur Bewertung der Wirtschaftlichkeit von Informationsdiensten /</i>	20
1.1: Levels of evaluation of the economics of library services	33
3.1: <i>Bibliotheks- und Informationsdienste im Informationsmarkt /</i>	58
3.1: Library and information services in the information market	95
3.2: <i>Überblick über den Gesamtkontext /</i>	59
3.2: Overview of the general context	96
5.1: Internal online database DOK (entry for FSTA)	143
5.2a: Data from CD-ROMs (VLB)	144
5.2a: Data from CD-ROMs (DB)	145
5.2b: Data from CD-ROMs (BiP)	146
5.2b: Data from CD-ROMs (Whitaker)	147
5.2c: Data from CD-ROMs (Bibilofile)	147
5.2c: Data from CD-ROMs (Bibilofile)	148
5.3: Data from CD-ROMs (converted entries) (VLB)	148
5.3: Data from CD-ROMs (converted entries) (DB)	149
5.3: Data from CD-ROMs (converted entries) (Bibliofile)	149
5.3: Data from CD-ROMs (converted entries) (BiP)	150
5.4: LITHOS output without abstract	150
5.5: LITHOS output with abstract	151
5.6: Periodical abstracts (sample documents: Cambridge)	152

Tables / Tabellen

8.1: <i>Die Stärken und Schwächen der Bibliothek /</i>	201
8.1: Strengths and weaknesses of the library	217