
Contents

Preface	V
---------------	---

Gebhard Wulffhorst and Stefan Klug

Abbreviations	XIII
---------------------	------

Sustainable Mobility in the Metropolitan Region of Munich: An Introduction	1
-------------------------------------------------------------------------------------	---

Gebhard Wulffhorst and Stefan Klug

Part I Innovative Policy Approaches

A Governance Approach to Sustainable Mobility	19
-----------------------------------------------------	----

Chelsea Tschoerner

Policies to Achieve Environmental Goals in the Built Environment	33
------------------------------------------------------------------------	----

John E. Anderson

Part II Specific Target Groups

Sustainable Tourist Mobility: Implications for Urban Destination Management	55
--------------------------------------------------------------------------------------	----

Diem-Trinh Le-Klähn

Corporate Mobility: When and Why Does it Become a Burden? 65
Katrin Roller

Social Sustainability and Mobility: The Case of Low-Income Groups 83
Lena Sterzer

'Knowledge-Workers': A Conceptual Framework on Commuting Patterns ... 99
Juanjuan Zhao, Michael Bentlage and Alain Thierstein

Part III Options of Change

Sharp Increases in Mobility Costs: A Trigger for Sustainable Mobility 125
Benjamin Büttner

Handling Non-Motorized Trips in Travel Demand Models 155
Matthew Bediako Okrah

Pedelecs as New Tools for Active Mobility: 'Cheating' or Sustainable
Transportation? 173
Jessica Le Bris

Part IV Conclusions and Outlook

Individual Contributions Toward a Common Objective 191
Stefan Klug, Julia Kinigadner and Montserrat Miramontes

Perspectives on Sustainable Mobility in Metropolitan Regions:
Shaping Mobility Cultures 201
Sven Kesselring and Gebhard Wulfhorst

Contributors 223