Contents

Preface	7
Joachim Schwalbach	
Introduction	9
Frederic M. Scherer	
Chapter 1	
The Bank-Industry Relationship in West Germany: Performance an Policy Aspects	17
John R. Cable	
Chapter 2	
The Effect of Trade on Plant Size	41
Jürgen Müller and Nicholas Owen	
Chapter 3	
Concentration and Economic Performance: A Cross-Section Analysis of West German Industries	61
Manfred Neumann and Alfred Haid	
Chapter 4	
Concentration and Price – A Possible Way Out of a Box	85
Leonard W. Weiss	
Chapter 5	
Mergers and the Long Run Profitability of Large Corporations	113
Dennis C. Mueller	
Chapter 6	
An Experimental Investigation of Mutual Forbearance by Conglomerate Firms	139
Robert M. Feinberg and Roger Sherman	
Chapter 7	
Multi-Plant Operation Economies in the West German Beer and Cement Industries	167
Joachim Schwalbach	

.



OTHEK

Chapter 8	
Internal Organization and Returns: An Empirical Analysis of Large Diversified German Corporations	197
Rolf Bühner	
Chapter 9	
Organizational and Industrial Actions for Efficiency and Market Power: An Integrated Approach	223
Marcel Boyer and Alexis Jacquemin	
Chapter 10	
International Trade and Foreign Direct Investment In West German Manufacturing Industries	247
Hideki Yamawaki	
Chapter 11	
Identification and Estimation of the Degree of Oligopoly Power In Industries Facing Domestic and Import Competition	287
Pekka Ilmakunnas	
List of Contributors	309
About the Science Center Berlin	311

•

•

•