

# CONTENTS

LIST OF ILLUSTRATIONS	VI
ACKNOWLEDGMENTS	IX
1 INTRODUCTION	1
2 TWEED: TERMS, DESCRIPTIONS, AND CHARACTERISTICS	7
3 ORIGINS AND EARLY DEVELOPMENT OF TWEED TO 1850	23
4 TWEED, MALE FASHION, AND MODERN MASCULINITIES, 1851–1918	41
5 TWEED, FEMININITY, AND FASHION, 1851–1918	63
6 SUITS YOU: MEN AND TWEED, 1919–1952	81
7 SPORTSWEAR CHIC: TWEED IN WOMENSWEAR, 1919–1952	103
8 COUTURE TO POP AND NOSTALGIC FASHION, 1953–1980	127
9 TRADITION AND INNOVATION, 1981–2014	155
NOTES	175
BIBLIOGRAPHY	205
INDEX	213